

**50c**  
COIN OR  
POSTAGE

**B-53**  
WASHINGTON

# Homes of Today and Tomorrow

**STANDARDIZED TO AVOID WASTE**



**AMERICA'S BEST PLANNED SMALL HOMES**

Washington, D. C.

**STANDARD HOMES COMPANY**

Raleigh, N. C.

Blueprints Available Through  
Your Local Dealer, or Direct  
Mail, Special Handling.

Building Supplies

Complete Plans **\$20**  
In Duplicate

*Additional Sets \$2*

**H. M. Stauffer & Sons, Inc.**

Lumber - Millwork - Coal - Fuel Oil - Feed

RONKS - LEOLA - WITMER - LANCASTER

PENNSYLVANIA



# FACTS ABOUT "HOMES OF TODAY AND TOMORROW"

If you are interested in building a home of your own, it follows that you not only want the best home possible for your investment, but one out of which you can get your money in full at any time you may desire to do so.

**FOR OVER 30 YEARS** we have helped lot owners throughout the country build better homes at lower cost by furnishing complete and accurate working plans—carefully and clearly detailed—plans that prevent waste in labor and materials.

**THE DESIGNS** shown in "Homes of Today and Tomorrow" have been selected after weeks and months of careful consideration. No attempt has been made to feature home designs which will not be acceptable to the general home building public, nor which would not merit the highest possible loan commitments.

**BETTER HOMES AT LOWER COST**—Those were our watchwords in preparing every design and in working out every floor plan. Furthermore, every floor plan shows dimensions that permit the practical use of stock length materials without waste—stock windows, doors, and millwork carried by retail lumber dealers everywhere.

**THE FLOOR PLANS** shown herein will be appreciated by all who give them careful consideration. Often the same or similar floor plan will be shown for two or more houses. Some perfected floor plans for certain types of homes are hard to improve, although many practical variations of exterior design are possible. All of our kitchens have been planned directly or indirectly by women—from suggestions given to our designers by women from all parts of the country.

**OUR STANDARD PLANS** show 5 to 7 large sheets, each sheet 18x24 inches in size. The plans show all four elevations of the house, including all of the necessary construction details. Our plans are so clearly prepared any contractor can follow them rapidly without making errors.

**BASEMENTS**—All plans for the designs shown herein provide for a seven foot basement. The large rambler designs show a partial basement with an alternate plan for a full basement.

**BASEMENTLESS DESIGNS** are preferred by some home-builders . . . and, because of rock and water conditions in certain sections of the country, only such designs have proven satisfactory. **OUR SOUTHERN OFFICE** publishes three plan books, showing a wide selection of attractive, up-to-the-minute four to eight-room homes especially designed without basements—"Better Homes at Lower Cost" (Southern Edition), "Homes of Today", and "Homes of Comfort"—Send \$1 for these fine plan books to Standard Homes Company, Box 1919, Raleigh, North Carolina. Books will be mailed to you promptly on a "money-back" guarantee if unsatisfactory.

**THE COST OF A HOUSE** will differ widely over the territory we serve and can be accurately determined only by submitting complete working plans, material lists and specifications to reliable contractors in your immediate vicinity for bids. Before a reliable builder can give you a definite price, or even a fair estimate, he must see your lot—study your plans and specifications carefully. The "square foot" and "cubic foot" method of estimating the cost of a home is very unsatisfactory, as any experienced loan man or builder can quickly prove.

**COST TABLES** showing the approximate cost of materials and cost of construction for each design shown in this plan book will be mailed to you upon request.

**CHECKS or MONEY ORDERS** may be included with your order, or you can pay the postman for the plans upon delivery. If upon examination, plans are not found exactly as represented, you may return them within 10 days for full refund of the amount paid. Plans not returned within 10 days or used for securing loan commitments or building estimates may be exchanged for plans of any other design shown in our plan books for only \$5.00. There is no time limit on exchange of plans, provided they have not been used for construction purposes.

**PLAN PRICES**—Complete Plans, in duplicate, for any design as illustrated, including specifications and material list,—\$20.

Additional Plans, provided all of the sets ordered are for use in the construction of one house, per set,—\$2.

Plans with room arrangement **reversed** from left to right, to fit your lot, additional charge,—\$7.

Plans shown in brick changed to **frame**, or frame changed to **brick**, additional charge—\$7.

Plans for **brick veneer** over frame wall construction, additional charge,—\$7.

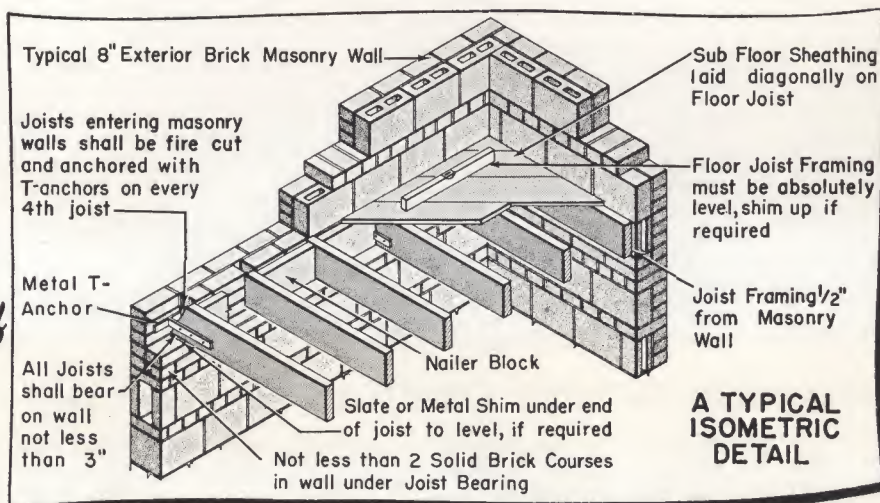
To insure prompt receipt of correct plans, give Name of house, Plan number, brick, frame, or brick veneer over frame.

**Print plainly name and complete address—Plans mailed "Special Handling" the day order is received.**

## NOW—OWNER SUPERVISION WITH ISOMETRIC CONSTRUCTION DETAILS

- **Isometric Construction Details**, 16 bound sheets, 18"x24", clearly illustrate acceptable and approved methods of home construction—from **foundation to roof**. The **layman** can now follow the construction of his home—**step by step**—and insist on good construction. It is **money saved** during the lifetime of the home.
- Many schools and colleges have adopted our **Isometric Construction Details** for training and instruction.

*Saves  
10 to  
25%  
on the  
Cost of  
Your  
Home*



**Also**—We have prepared new **Subcontract Agreement Forms**—16 separate forms—that give specific information as to how the work under each separate Subcontract should be performed. They are neatly bound in booklet form and perforated so that any one or several Contract Forms may be easily removed. One set of 16 Forms is included without charge when **Isometric Construction Details** are purchased (\$1 per set when sold separately).

Write for a sample sheet of *Isometric Construction Details, Subcontract Agreement Forms and free Folder "O", "Owner Supervision".*

The cost of the **Isometric Construction Details** and **Subcontract Agreement Forms** is trifling compared to the great saving in the cost of a home—**only \$10**—and to purchasers of Standard Working Plans for any home shown in our plan books, we offer them at **half price—\$5**. Examine the **Details** for 5 days. If you do not agree they are worth many times their price, return them and your money will be promptly refunded.

Colorado Building

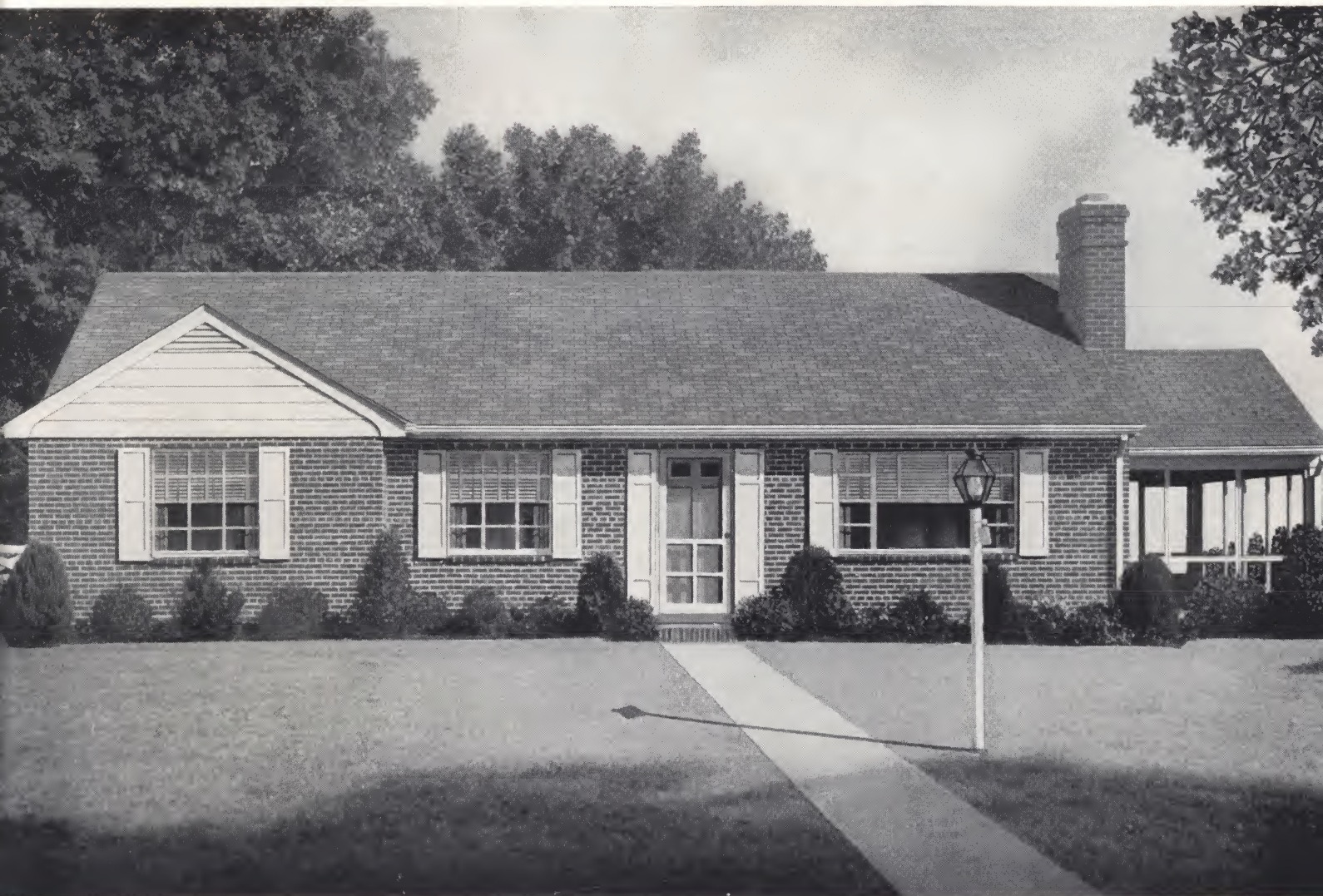
**STANDARD HOMES COMPANY**

Washington 5, D. C.

In order to render maximum service to homebuilders, and maintain present prices of plans, the publishers (Standard Homes Co.) furnish books and plans by **MAIL ONLY**.

Copyright 1952 by Standard Homes Company



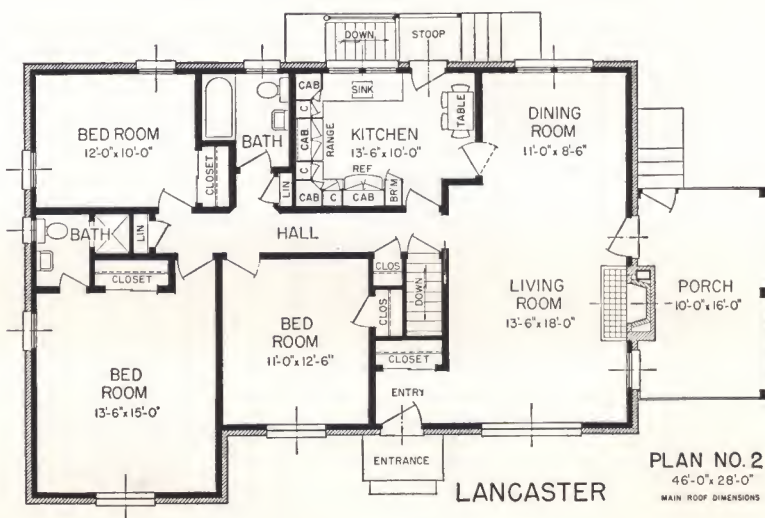
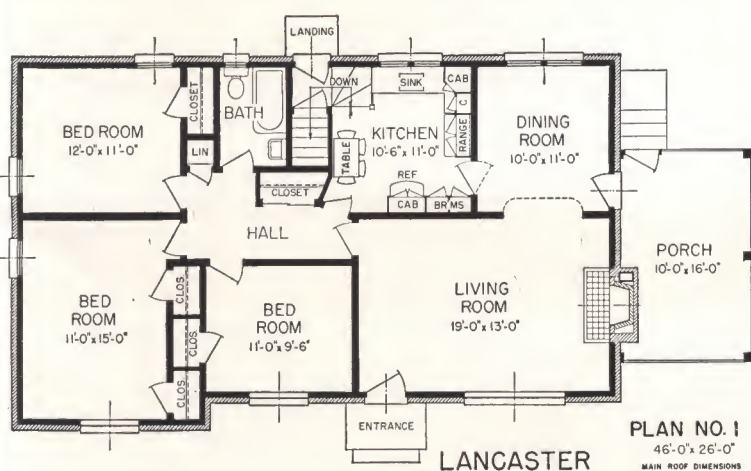


## THE LANCASTER

The reward of a thing well done is to have done it. Homes built by others seldom give the inner satisfaction which comes as the reward for hours and weeks spent in the careful planning of a home of your own.

The modernly planned Lancaster and the graciously developed exterior will be an inspiration to those who are willing to make every sacrifice to build and own a home that reflects their particular aspirations.

The two floor plans offer a choice of practical and economical arrangements designed to afford every comfort and convenience of modern day living.



While the homes shown in this book are not identified with the individuals who created them, each plan was prepared by or under the direct supervision of currently Registered Architects.

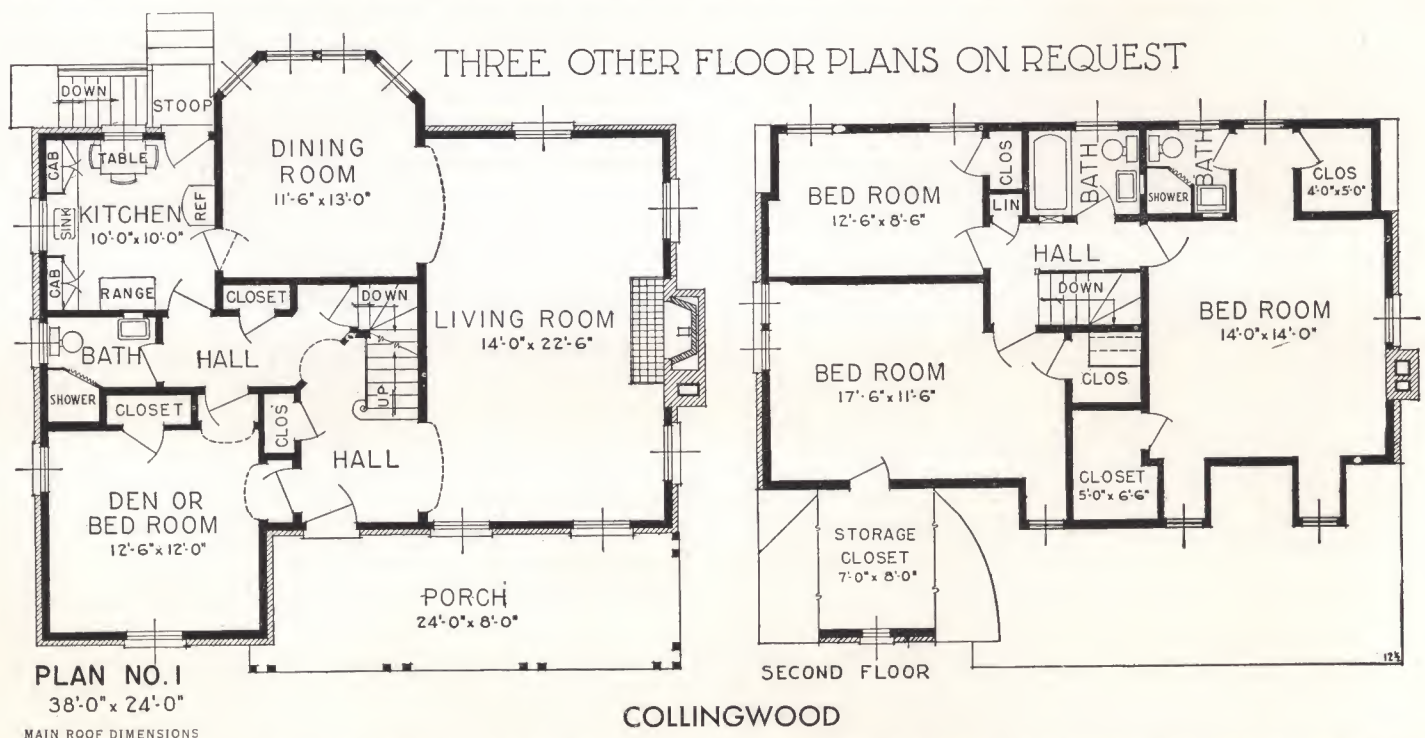
And in most states where our books are distributed, we can furnish our plans under the seal and signature of a locally Registered Architect (if required by local building regulations) at small additional cost. Prices, particulars, and suggestions on request.





## THE COLLINGWOOD

The Collingwood calls for hours of consideration because months were spent in developing the numerous progressive points of improvement. If there is a single feature you question, contemplate still further the problem of the occupants during the years. You may then see and agree with every line of the designer's pen.



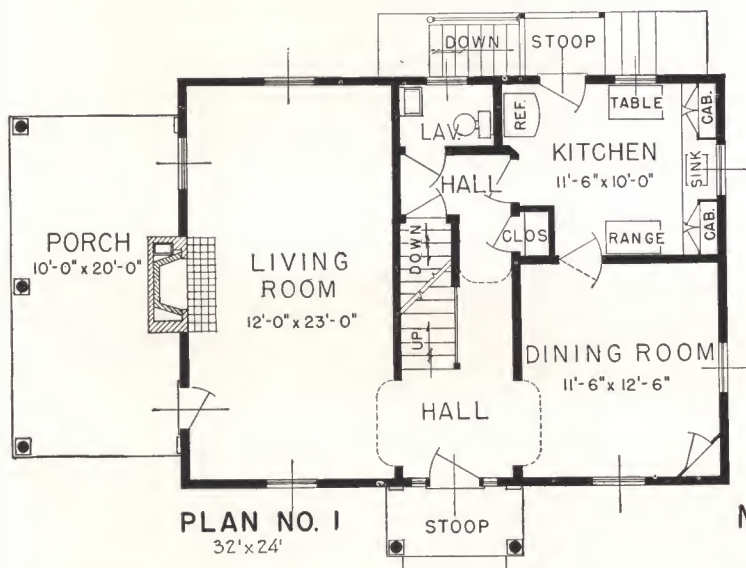
Any Plan Ordered May Be Exchanged for Any Other Standard Stock Design at the Small Exchange Fee of \$5



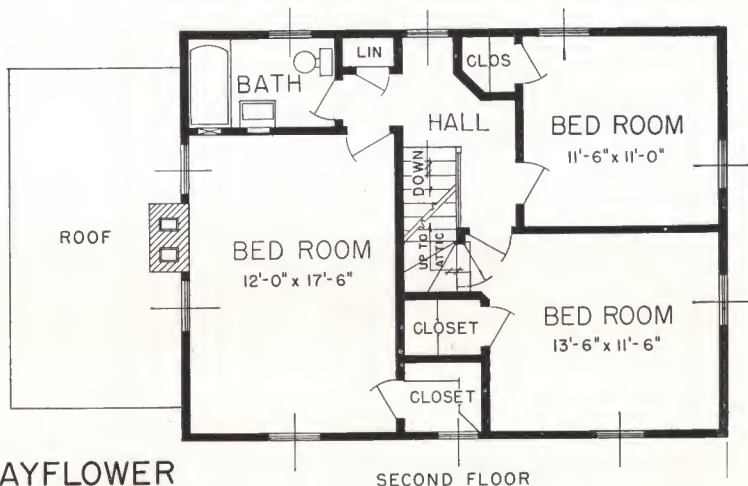


## THE MAYFLOWER

The Mayflower is another classic that calls for the deepest appreciation of Colonial days, when the love of home and country brought out the best and most daring in men, and developed in women a sacredness of purpose which is so manifest in millions of their daughters today.



Three other floor plans on request.



**OTHER PLAN BOOKS FOR THOSE WHO WANT TO BUILD HOMES AT FIRST COST.**  
**Better Homes at Lower Cost—Homes for Your Street and Mine—Homes You Can Build Yourself**  
 50c each; or All Three for \$1.00





## THE PARKRIDGE

Here, truly, is a dream home—seemingly out of a story book, and yet it is as real as life and it is easily within the reach of those who calmly refuse to accept a substitute.

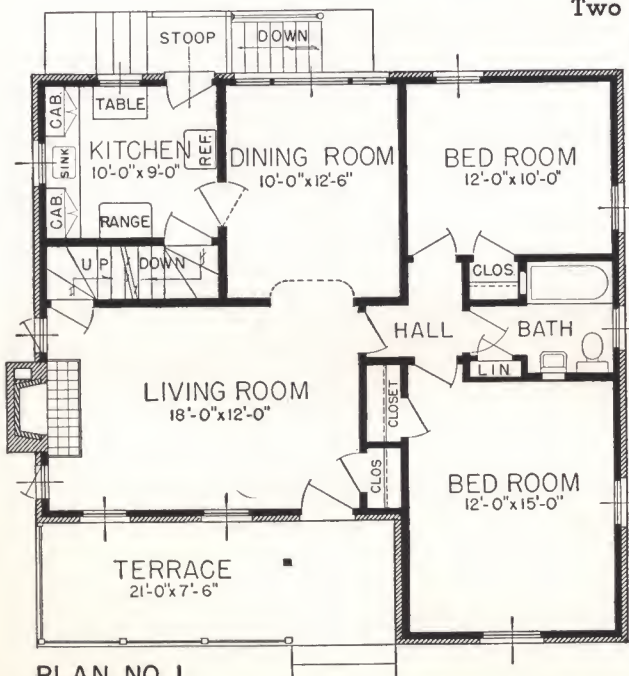
PLAN NO 1 HAS LARGE ATTIC

Two other floor plans  
on request.

### NOTICE

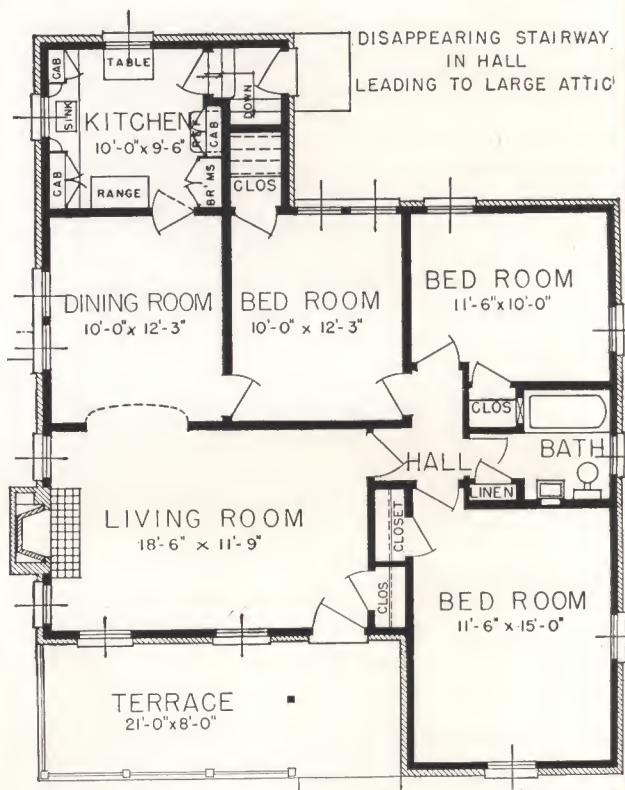
Basementless plans for this design, as well as for many others shown in our plan books, are available. See page 2.

### PARKRIDGE



PLAN NO. 1

34'-6" x 26'-6"  
MAIN ROOF DIMENSIONS



PLAN NO. 2

34'-0" x 26'-0"  
MAIN ROOF DIMENSIONS

More Than A Million People Live in Lifetime Homes Selected From Our Plan Books.

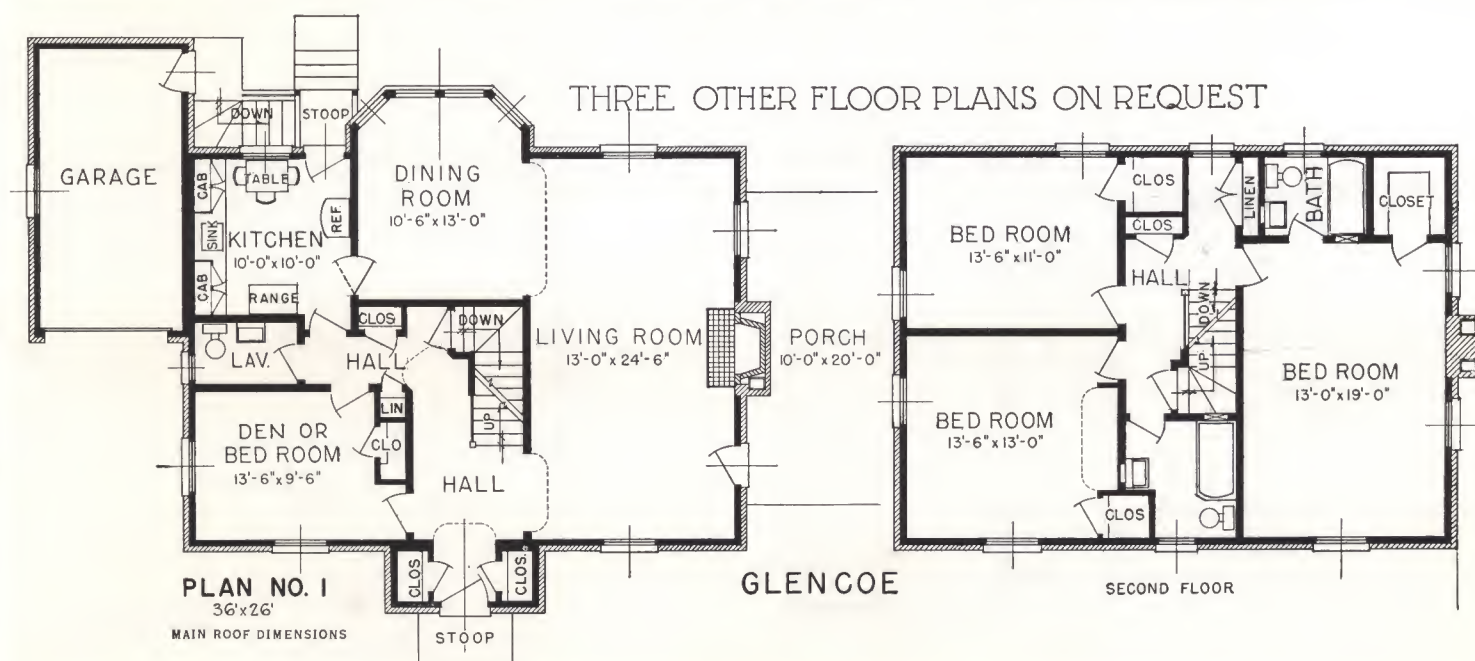




Painted Brick

## THE GLENCOE

The Glencoe will gladden the hearts of all who stop to consider its contribution to the advancement of Man in the making and keeping of lovely homes. It will stand as a sentinel of progress on any street anywhere.



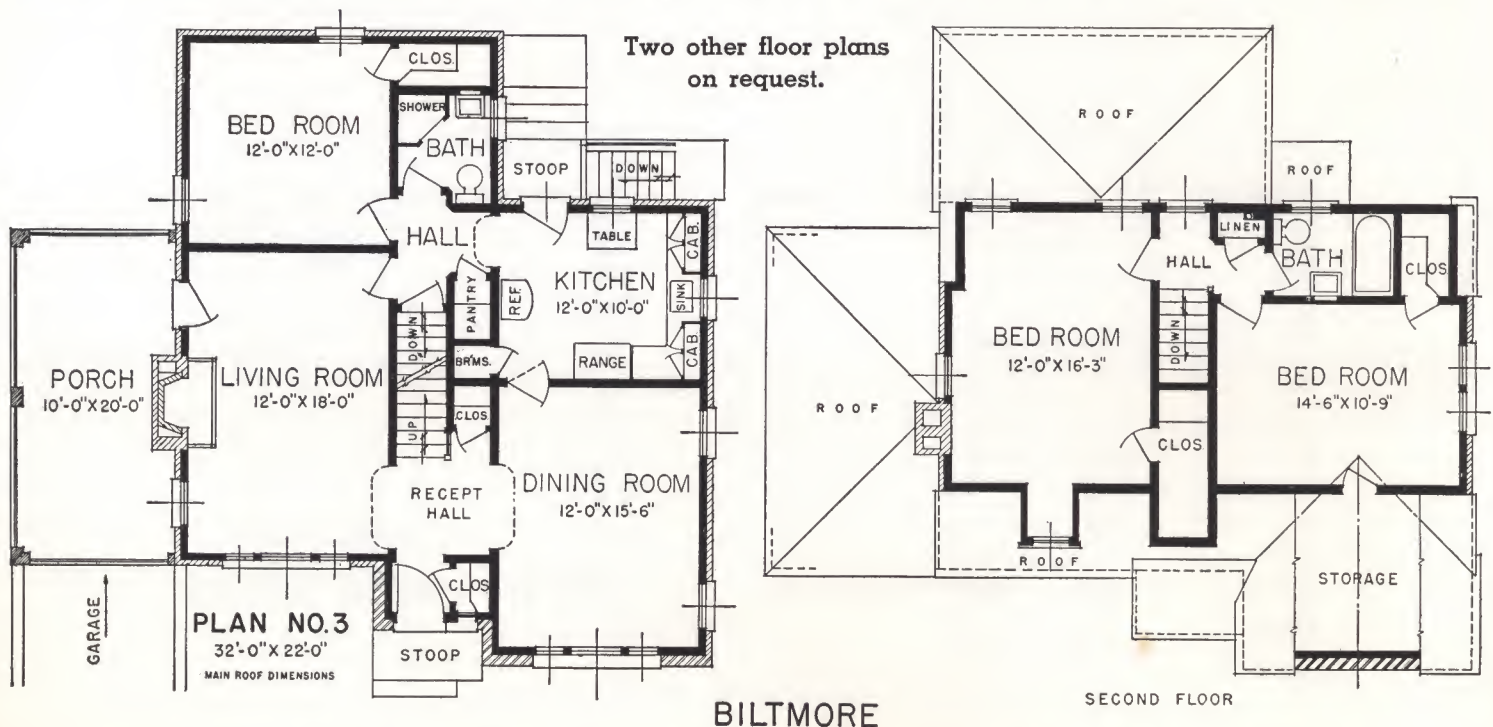
Because our house designs are types that do not go out of style for a lifetime, they have the highest loan values as well as the highest sales values of any homes within their price range.





## THE BILTMORE

The Biltmore invites you to consider all of the real home comforts its designers so skillfully planned. So numerous are the fine points leading to solid comfort, they seem to call out in rapid succession.



Complete plans and specifications in duplicate for any one of our stock designs, as illustrated, only \$20.





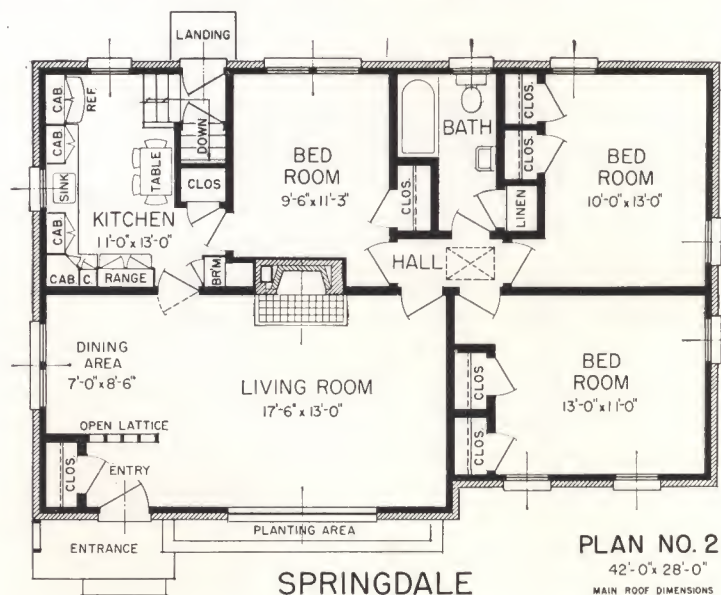
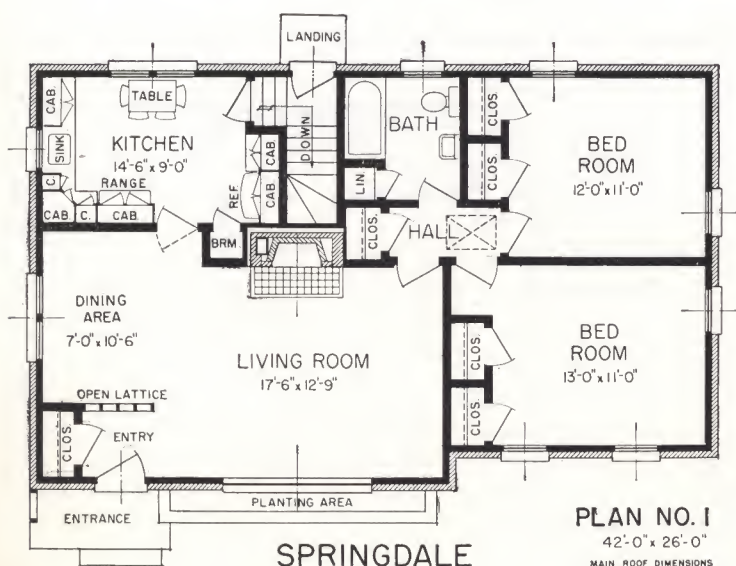




## THE SPRINGDALE

Many homes have been built within the cost range of the Springdale, but few are endowed with its naturally developed beauty of design. The planting area will be a source of real joy to those blessed with a "green thumb." Two "up to the minute" floor plans meet the challenge of this delightful exterior.

FOR LARGER DINING AREA, OR SEPARATE DINING ROOM, ASK FOR ALTERNATE PLANS.



All Illustrations in our Plan Books are from retouched Photographs of Real Homes.

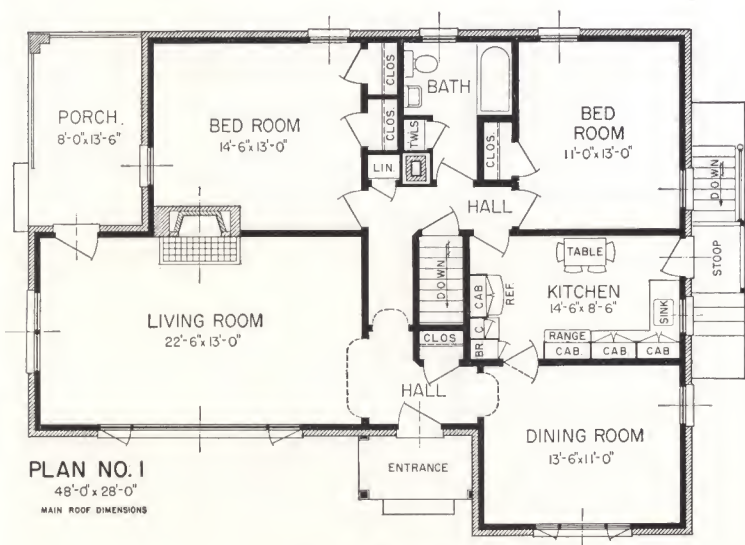


If the design of your choice does not show a floor plan to meet your requirements, tell us your needs. We may have alternate plans or suggestions.

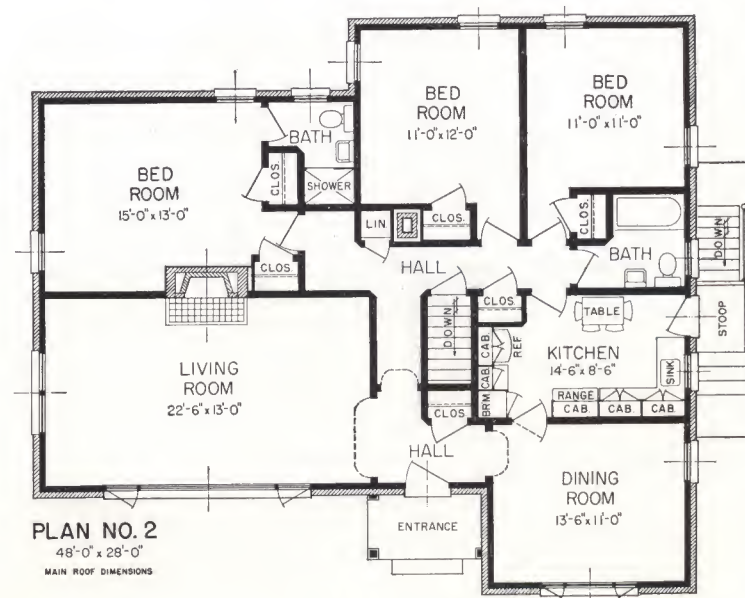


## THE SANTA BARBARA

Here in the Santa Barbara is satisfaction, beauty and loveliness at a satisfactory price. Here our architects and artists joined hands in offering a landmark for the ages.



SANTA BARBARA



SANTA BARBARA

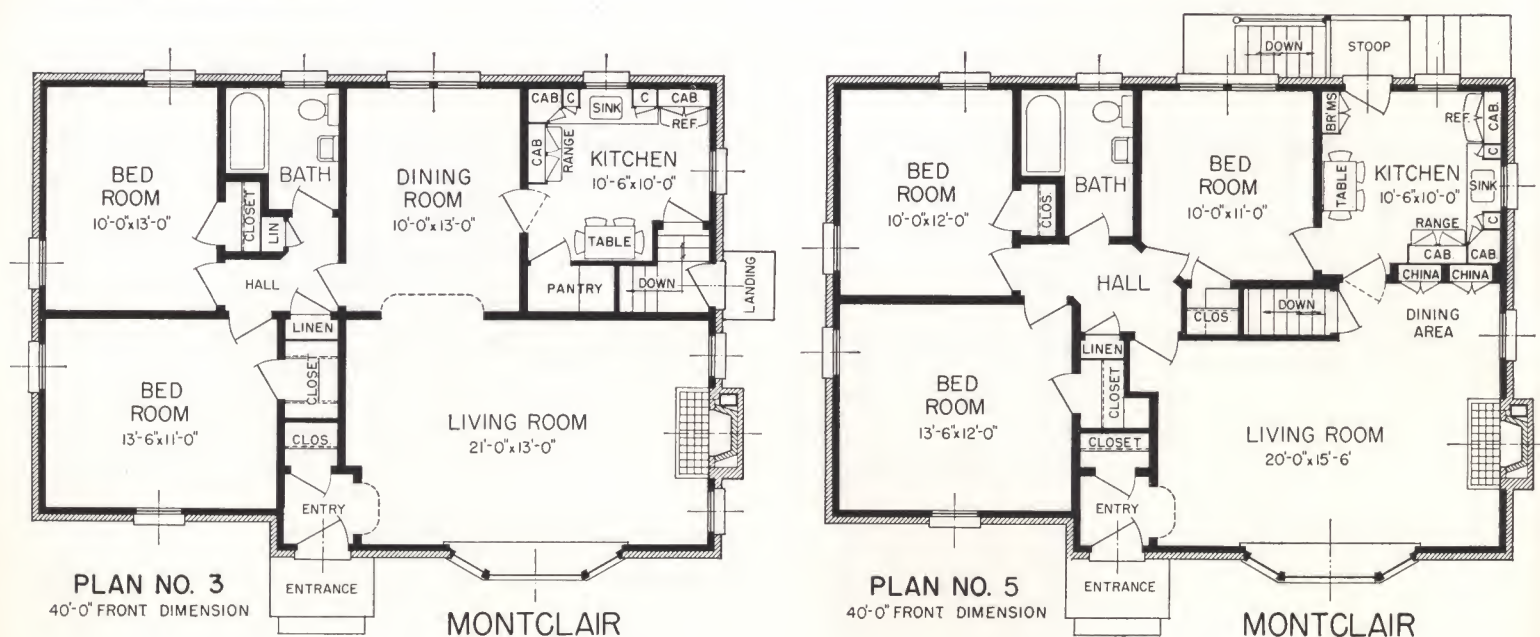
Our plans are known from Coast to Coast for their time and labor-saving features.





## THE MONTCLAIR

The Montclair offers many unusual features wanted and looked for today by the home-hungry public. The bay window enhances the exterior design, and you will agree that the floor plans are skillfully arranged for Today and Tomorrow.



Our Standard Specifications Cover Every Item of Cost from Foundation to Roof, and give the inexperienced builder a new conception of good construction.

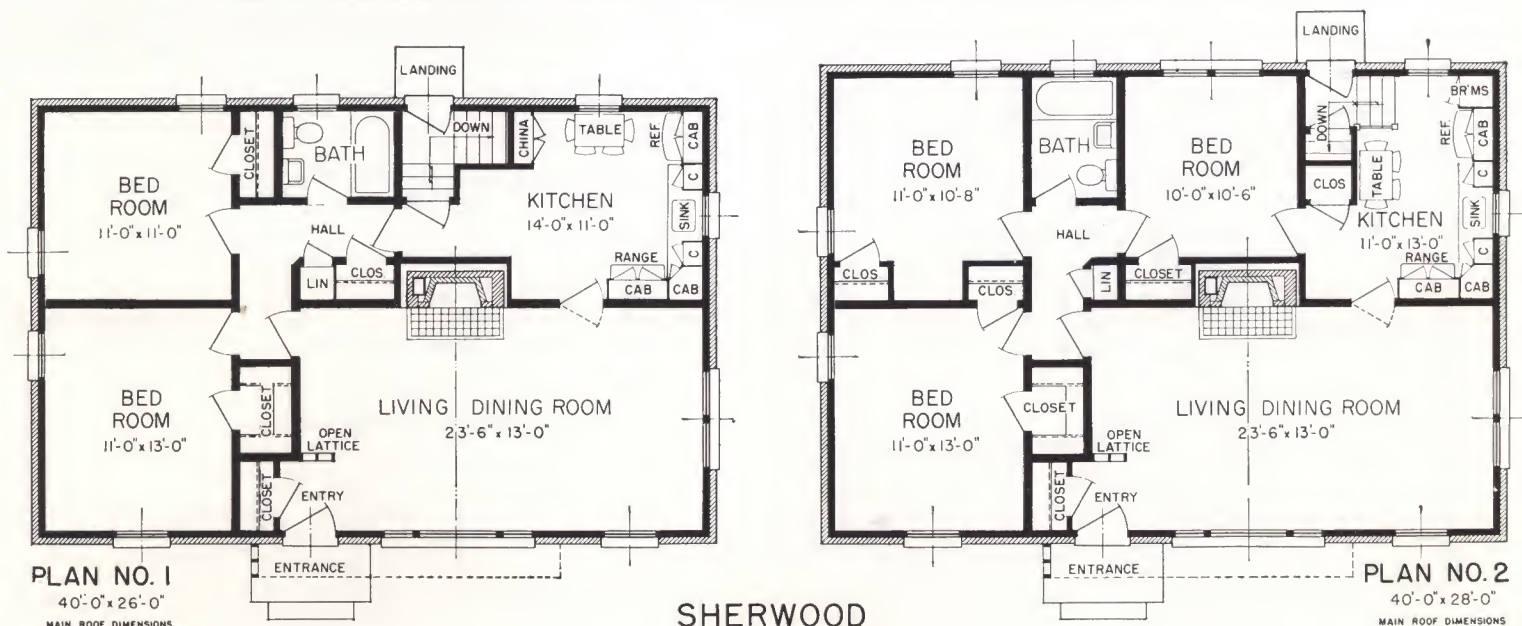




## THE SHERWOOD

The Sherwood was designed for home builders who desire a home with adequately sized bedrooms at a minimum cost. Eight by ten foot bedrooms may look large enough on a plan, but usually limit livability and present a problem in furniture. An extra foot or two can add a lot in comfort and help on housekeeping.

FOR SEPARATE DINING AREA, OR DINING ROOM, ASK FOR ALTERNATE PLANS.



Plans can be furnished for Frame, Brick Masonry or Brick Veneer wall construction (see page 2).



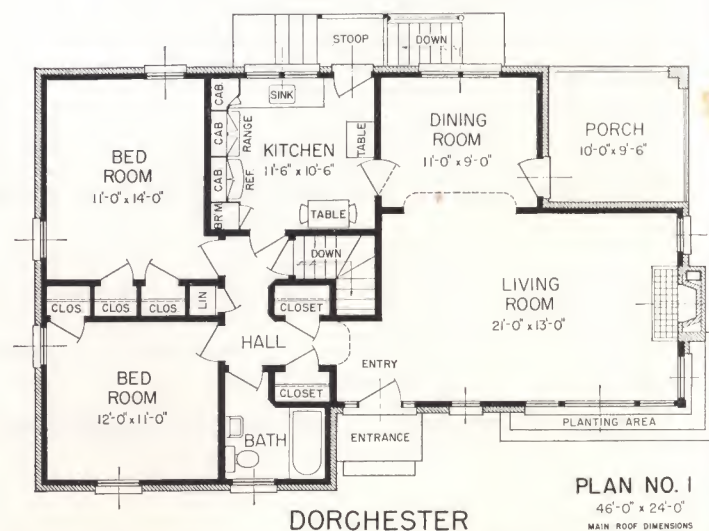
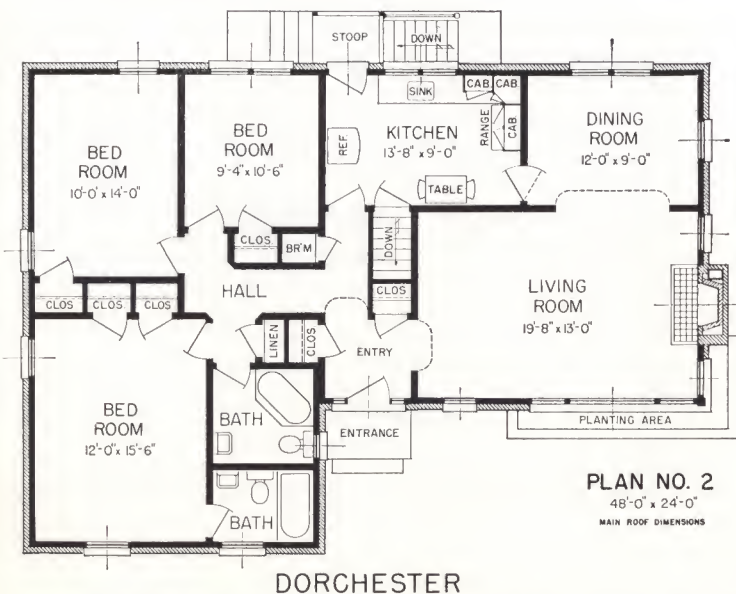


## THE DORCHESTER

Doubtless the daring new features of the Dorchester will double the desirability of its modern floor plan that portrays so clearly the feminine touch.



If above elevation is preferred, order the DENVER-R



**Folders Free on Request.** Folder "A", Answers to Questions. Answers important questions on good construction and present prices. Folder "F", Facts on Financing Small Homes. How to build on easy terms. Folder "H", most of your problems.

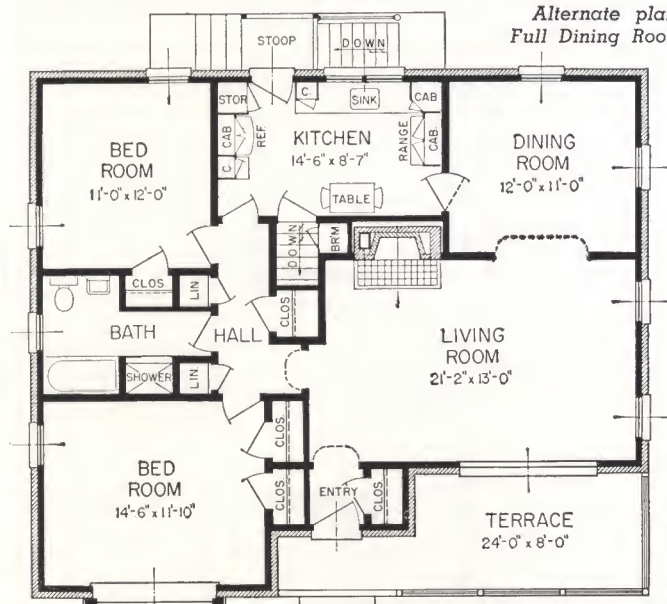




## THE BRIARCLIFF

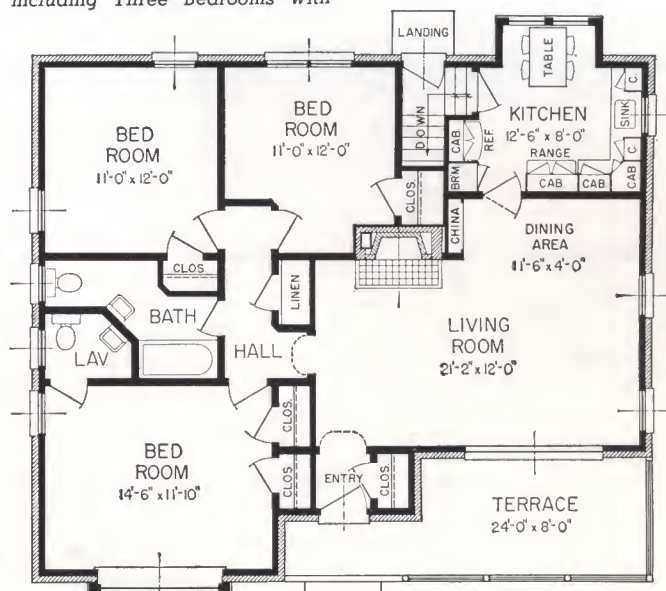
The Briarcliff at once brings out home hunger that hangs on. It is not the excellent floor plan alone but something more that tells you it is one of the loveliest of our times.

*Alternate plans on request, including Three Bedrooms with Full Dining Room.*



PLAN NO. 1  
40'-0" x 26'-0"  
MAIN ROOF DIMENSIONS

BRIARCLIFF



PLAN NO. 2  
40'-0" x 26'-0"  
MAIN ROOF DIMENSIONS

BRIARCLIFF

struction. Folder "B", Important points on good construction. Folder "C", Comparative Construction Costs. On good How to Build Your Own Home. Folder "O", Owner Supervision. Read these folders carefully. They will help solve

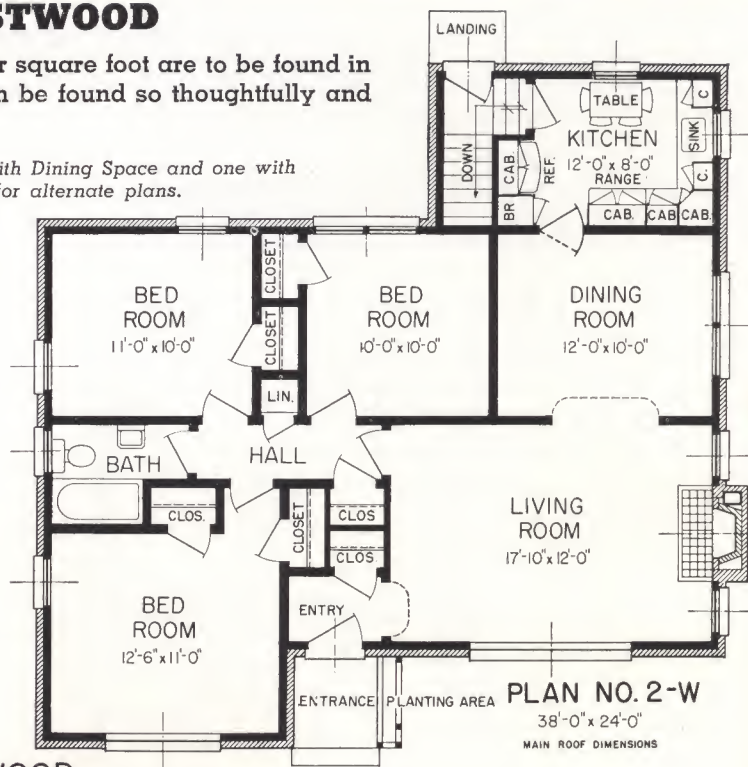
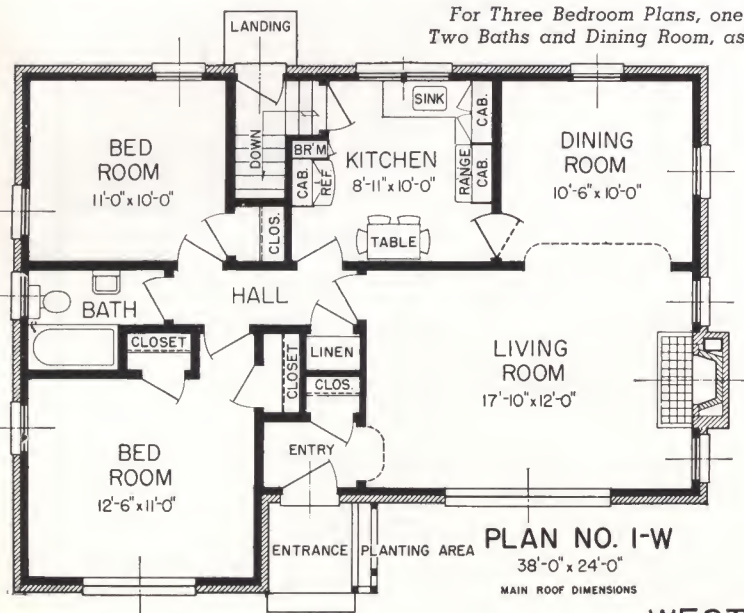




## THE WESTWOOD

A lot of home per dollar and a lot of home comforts per square foot are to be found in The Westwood. Where else could such staunch construction be found so thoughtfully and completely coupled with the modern and the practical?

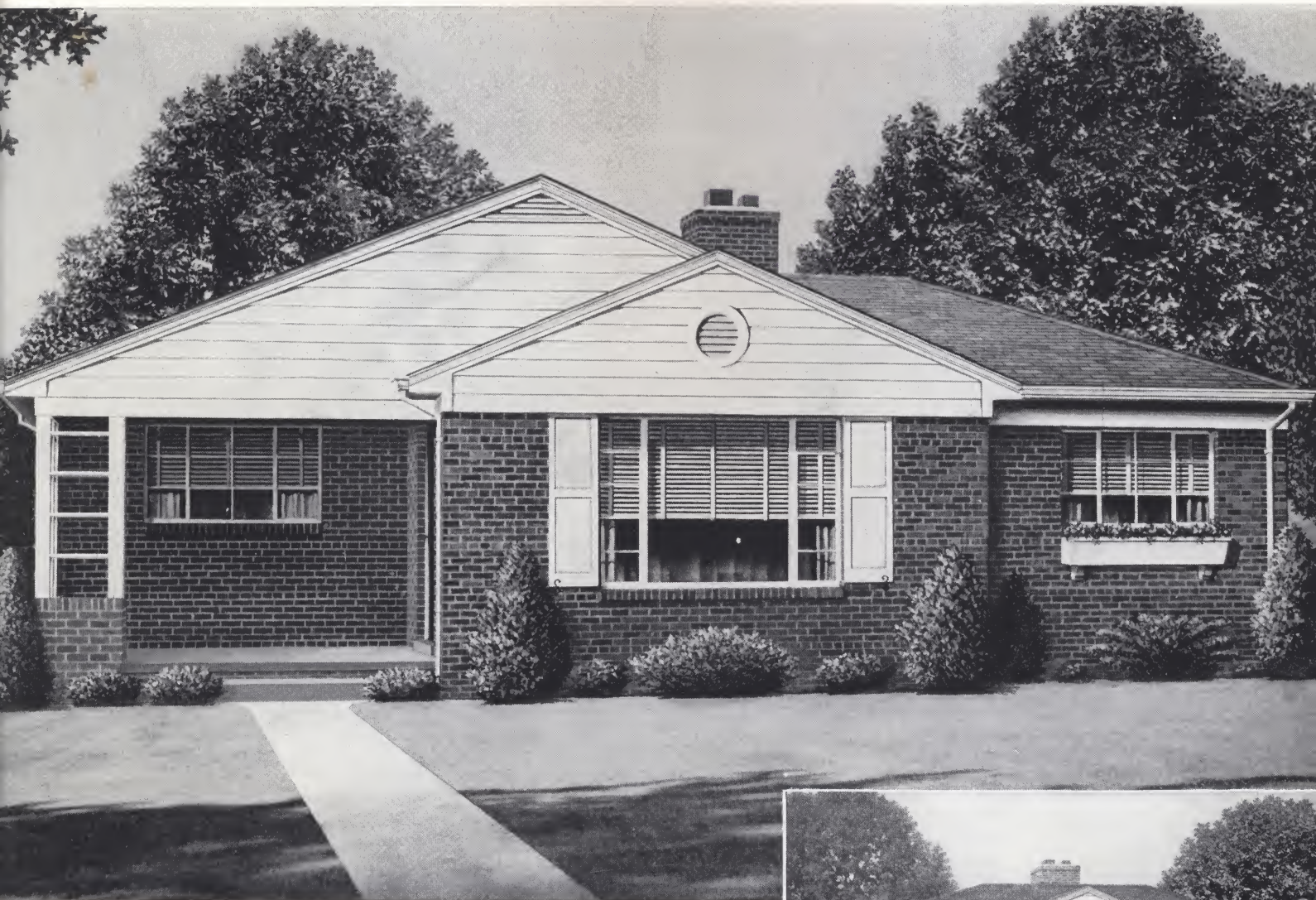
*For Three Bedroom Plans, one with Dining Space and one with Two Baths and Dining Room, ask for alternate plans.*



## WESTWOOD

The plans offered in this book are the result of the **combined** efforts of a staff of presently Registered Architects, long associated with this organization, who supervise, check and approve each original working drawing. Through extensive practice in the field of residential architecture, they are well acquainted with the aspirations and requirements of the **average** home builder.





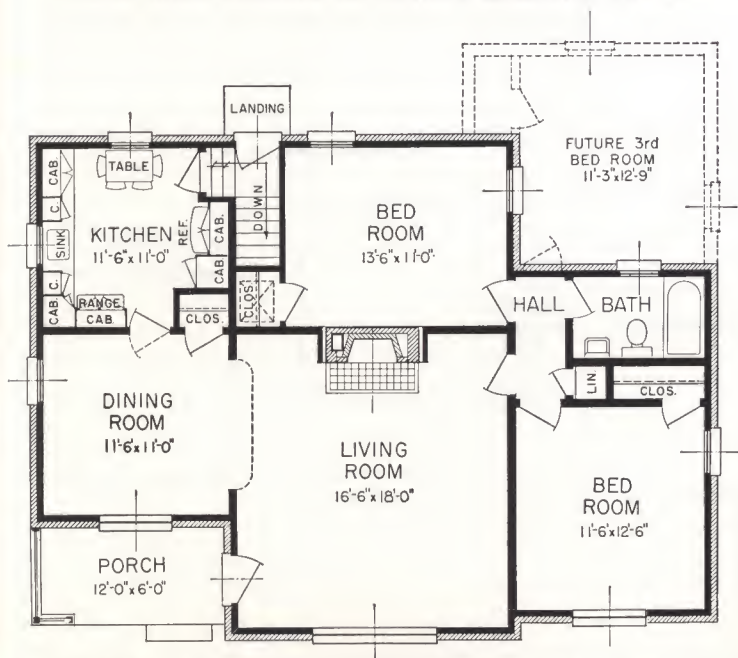
## THE CARLYLE

For those who are looking for the new and the novel in a home, the Carlyle will be the deciding answer. Here we find beauty in abundance and floor plans that speak of future home comforts far beyond monetary value.



**The NEW CARLYLE**

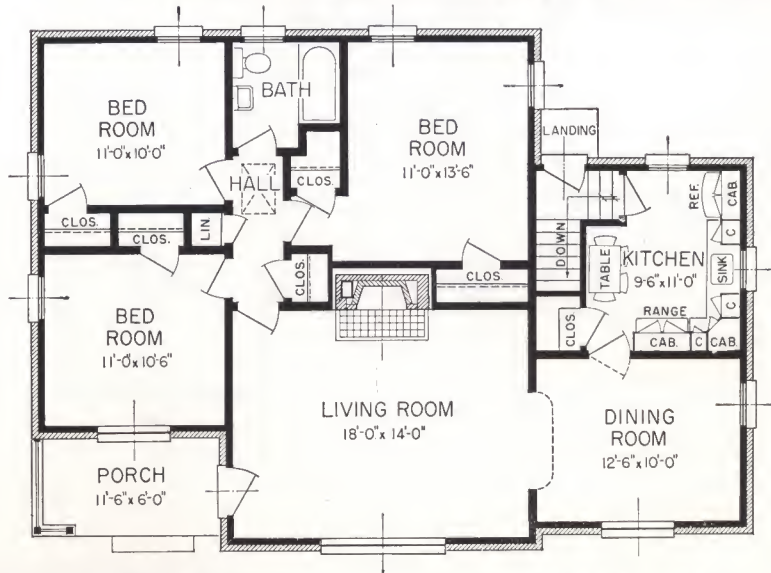
*If above elevation is preferred, order the NEW CARLYLE*



**PLAN NO. 1**

42'-0" FRONT DIMENSION

**CARLYLE**



**PLAN NO. 2**

44'-0" FRONT DIMENSION

**CARLYLE**

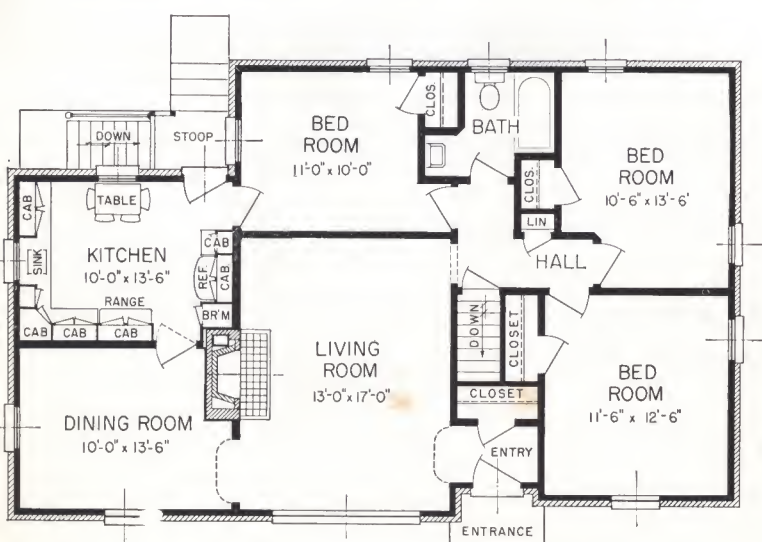
Alternate Plan No. 1 with three bedrooms—\$7.00 additional.





## THE STANHOPE

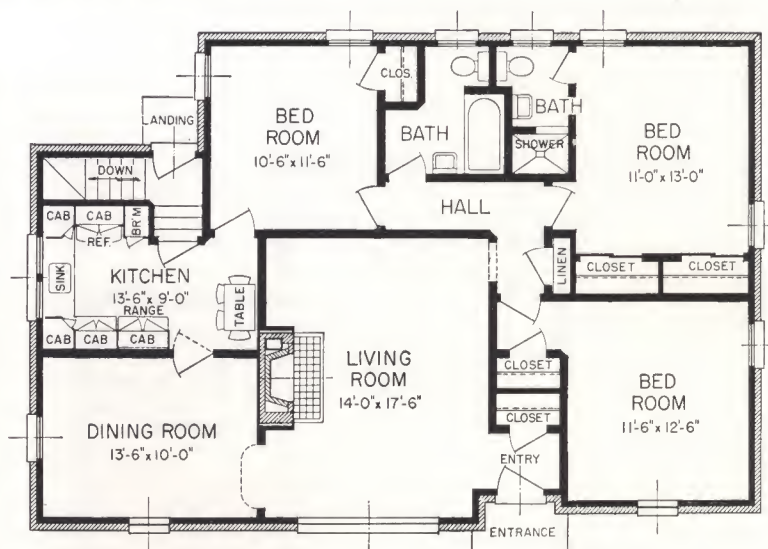
The Stanhope will stand the test when compared in cost to many homes of far greater dimensions. Not a single comfort was overlooked by its designers nor a single note of artwork neglected.



PLAN NO. 3

46'-0" FRONT DIMENSION

STANHOPE



PLAN NO. 4

46'-0" FRONT DIMENSION

STANHOPE

If you build your home through the right loan plan, your monthly payments should be no more

Ask for a free copy of Folders "B", "F", and "H", in



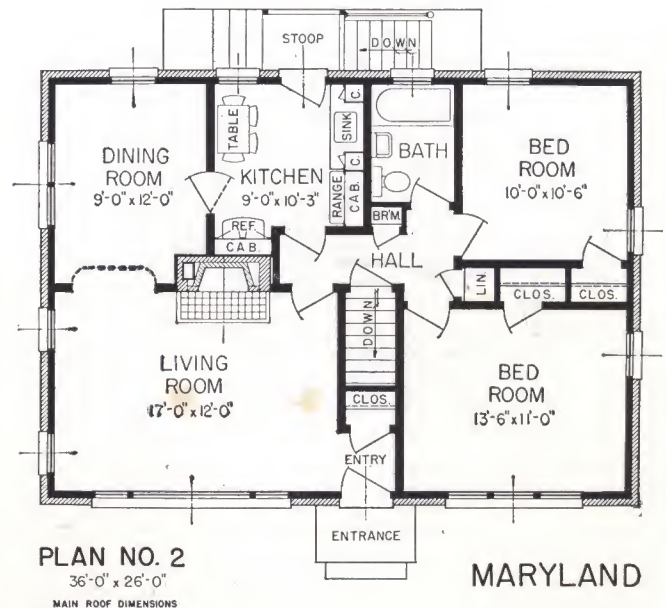
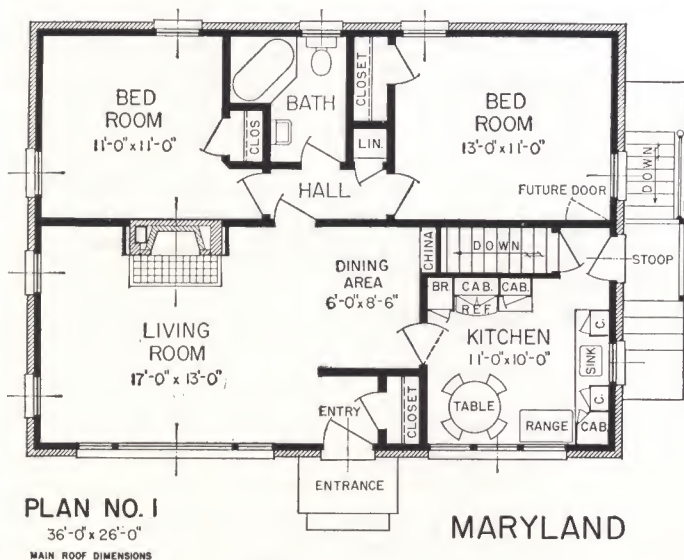


Painted Brick

## THE MARYLAND

For many the Maryland may prove to be the answer for a small home of distinction at unusually low cost. Here unnecessary expense has been eliminated in favor of necessary home comforts and pleasing refinements.

For Three Bedroom Plans, one with Dining Space and one with Full Dining Room, ask for alternate plans.



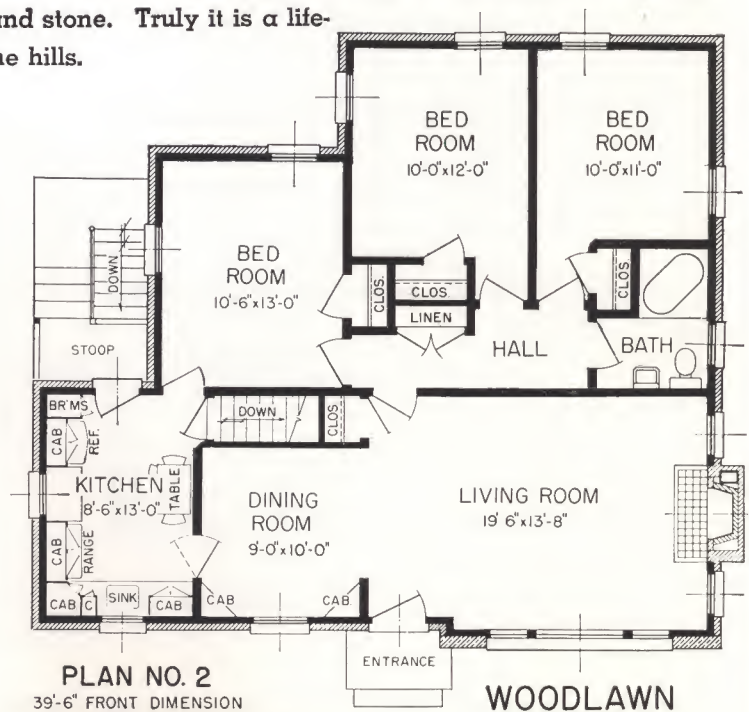
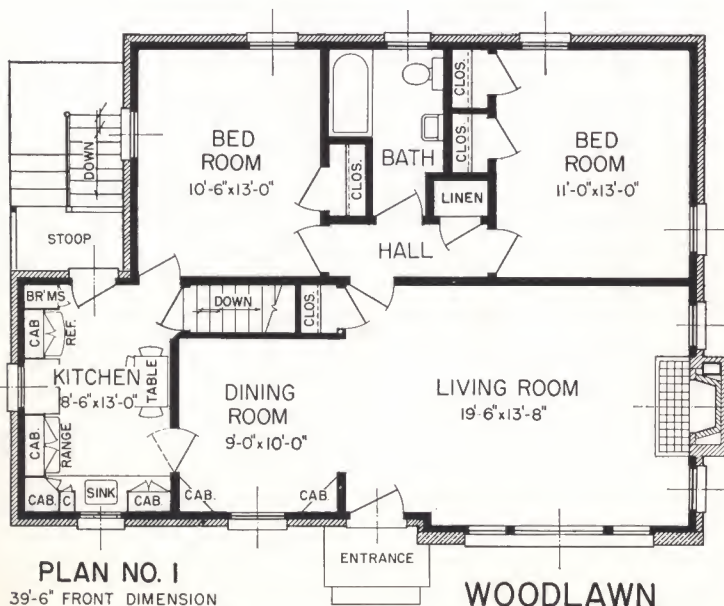
than rent. In addition, about half of your payments will be placed to your credit as a saving, which home financing is made plain.





## THE WOODLAWN

Mere words cannot further emphasize the loveliness nor the value of the Woodlawn. Its warmth and appeal is enhanced by the always pleasing combination of brick and stone. Truly it is a life-time home whose beauty and permanence is as fixed as the hills.

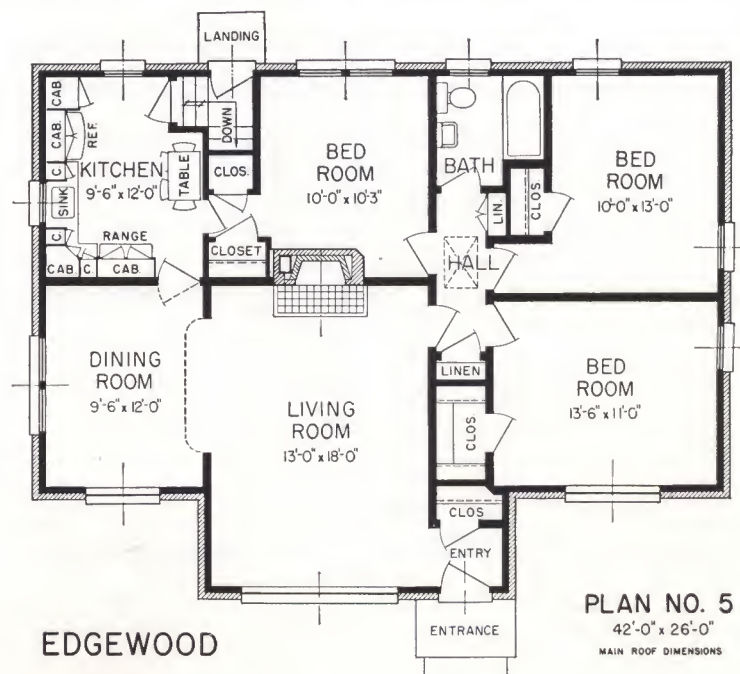
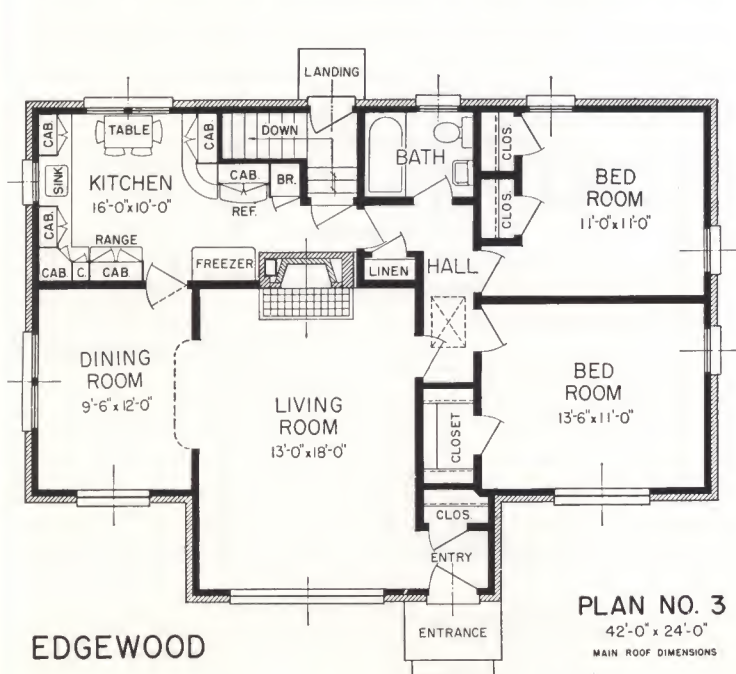






## THE EDGEWOOD

Such a lovely home! Such practical floor plans! Such careful thought given to every detail! Ample closets, large roomy kitchens—such an abundance of spaciousness and yet so reasonable in cost by comparison. The unusually attractive arrangement of the living room will appeal to many discerning home builders.



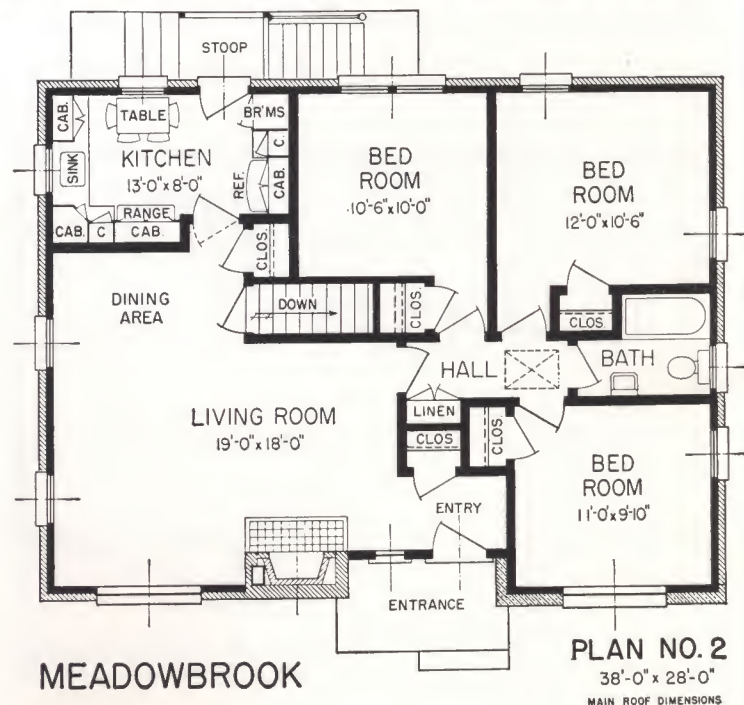
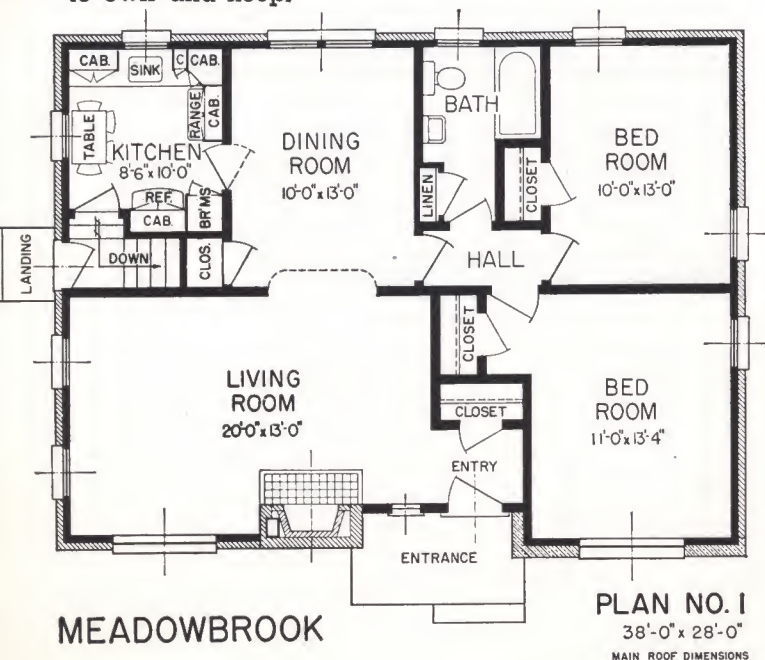
Our Standardized Plans Save, During Construction, Three to Five Times Their Cost, Often More.





## THE MEADOWBROOK

Again we score decidedly by offering this popularly priced, carefully thought out design with floor plans that will meet the wishes of the most discriminating. The graceful exterior of the Meadowbrook will add distinction to any community. It is a home that will be worth every sacrifice to own and keep.



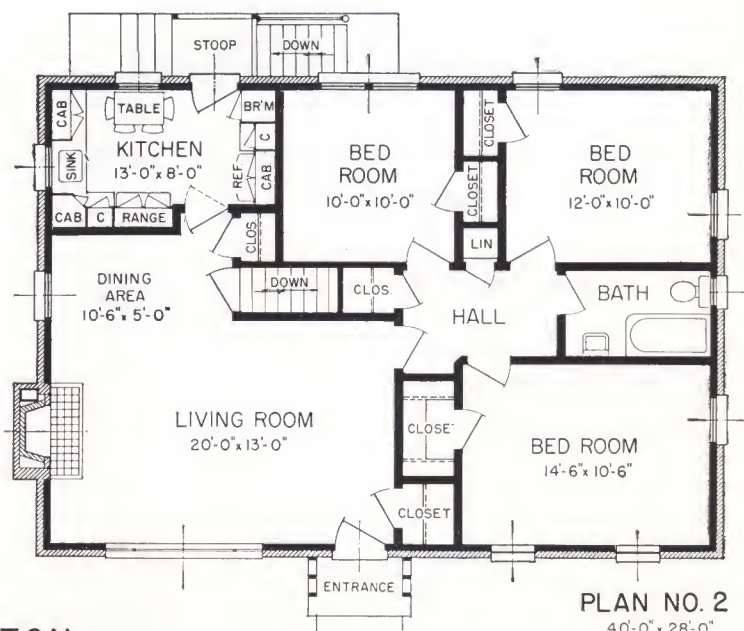
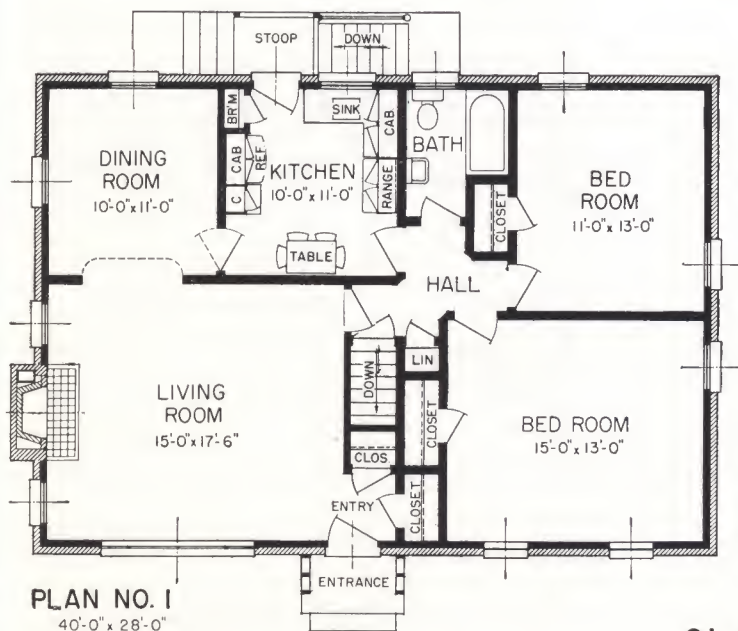
All Plans in This Book Are Carefully Copyrighted. Infringements Allowed Only When Written Permission Is Given.





## THE CLAYTON

Excessive and expensively ornamented home exteriors are a thing of the past in the design of Better Homes at Lower Cost. The Clayton is a fine example of how the natural beauty of wood and masonry can be effectively used to develop an interesting yet economical exterior design.



## CLAYTON

Over Thirty Years of Constant Service to Home Builders.



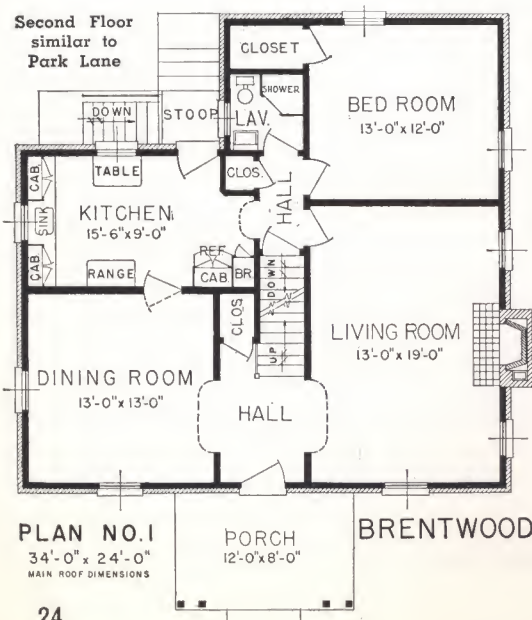


The KAYWOOD

If above elevation is preferred, order the KAYWOOD

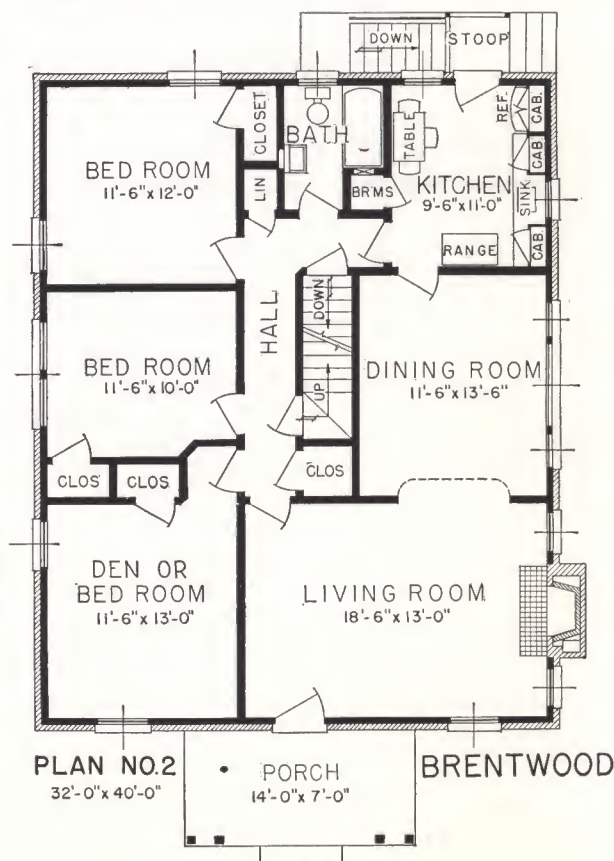
## THE BRENTWOOD

TWO LARGE BED ROOMS AND BATH ON SECOND FLOOR IF DESIRED

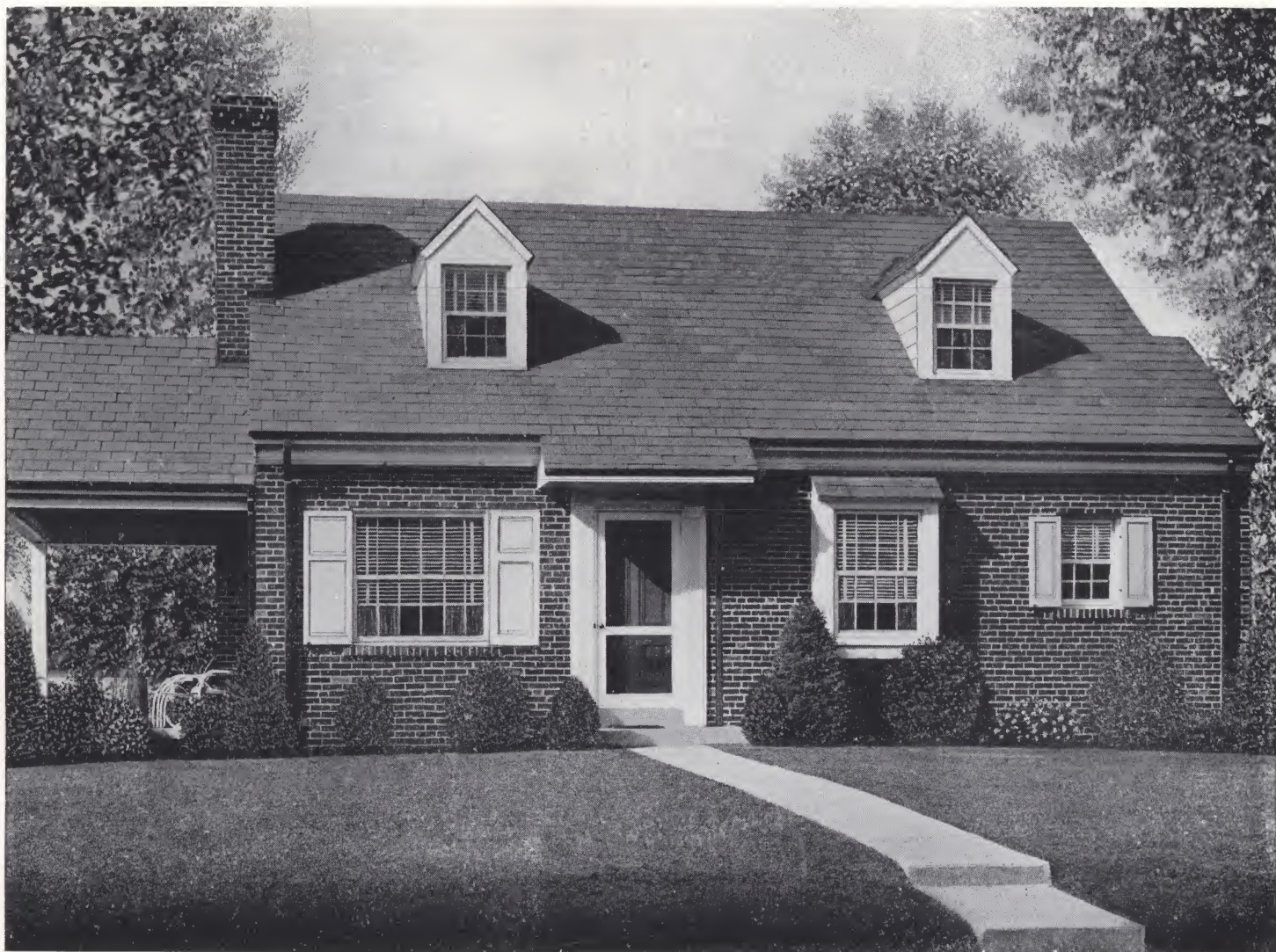


**GARAGES AND BREEZEWAYS** in many instances enhance the beauty and value of your home—serve a very useful purpose and permit full utilization of your home site to the best advantage. As an extra service to our customers, we have prepared plans for Garages and Breezeways which are adaptable to many of the house designs shown in this plan book, as well as homes already built. Complete plans, elevations and details are priced at only \$5.00 per set. Write for illustrated sample sheet.

Two Other Floor Plans On Request

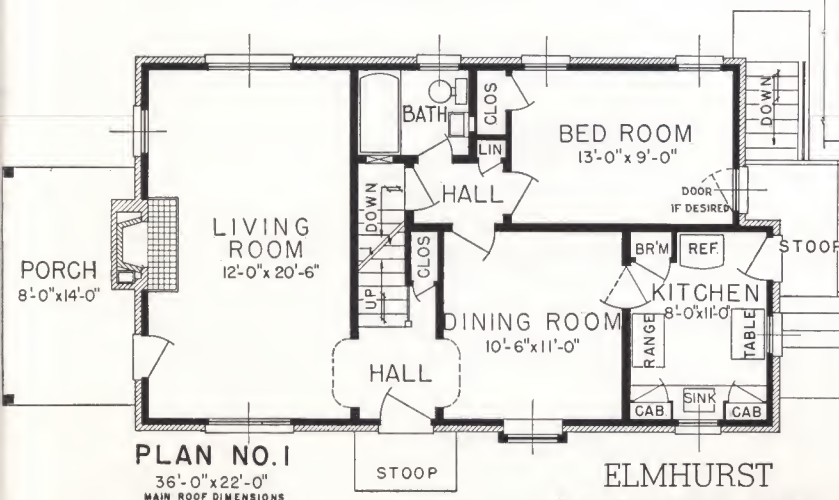
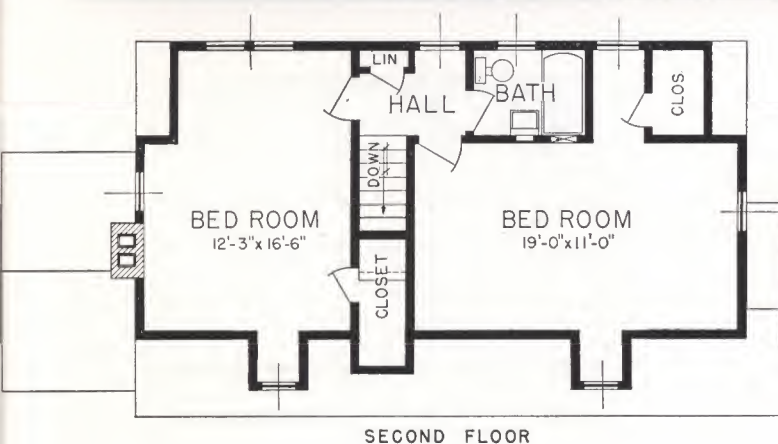




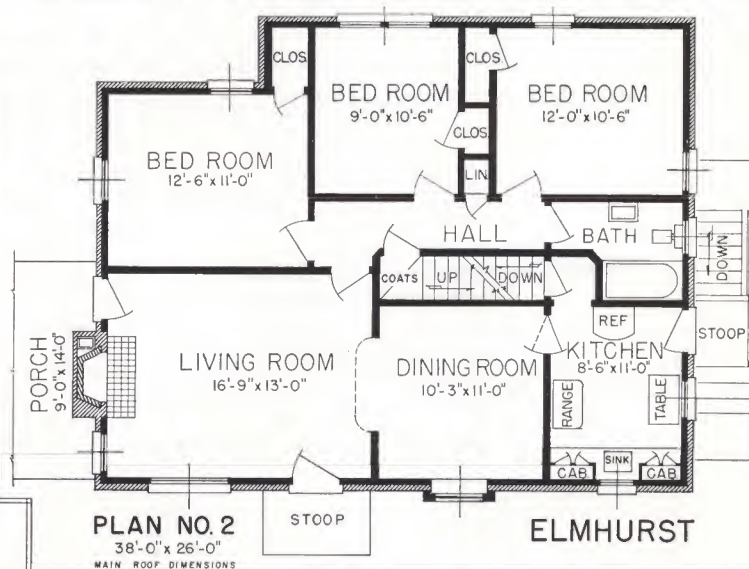


## THE ELMHURST

TWO LARGE BED ROOMS AND BATH ON SECOND FLOOR IF DESIRED



Also Size 36'0" x 24'0"



Two other floor plans on request.

Yes, we agree that the Elmhurst stirs up a home yearning we never knew before. Why? We don't know, but we feel that we must have this home—just as soon as possible, and under the new loan plan it's within our means. You're right, we'll be happy in the Elmhurst, no doubt about that.

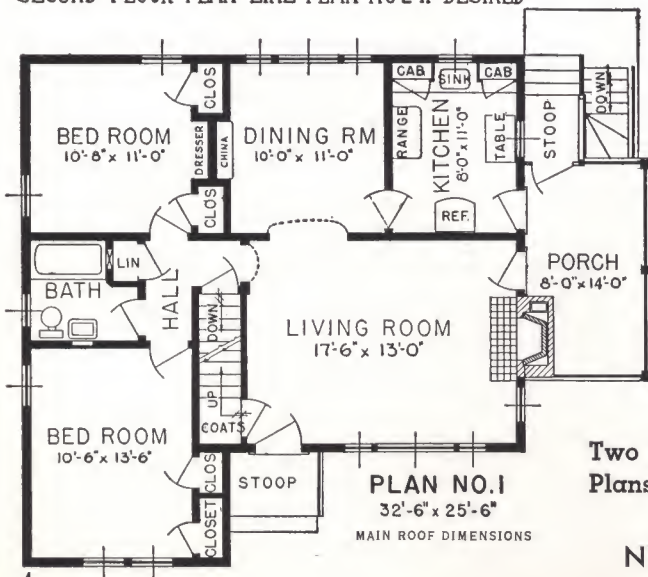




## THE NEWPORT

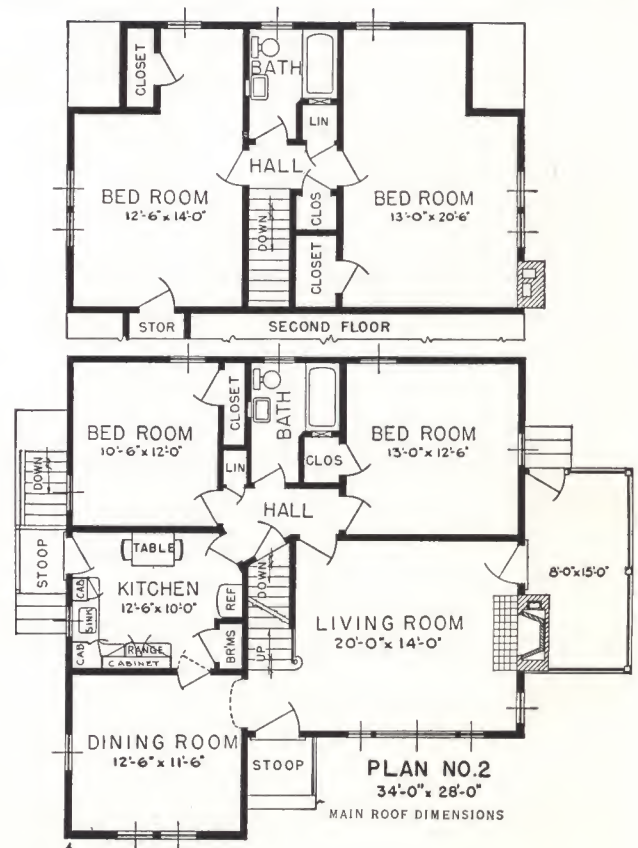
By a new touch of the modernistic, the Newport is placed in a class far above the so-called "low-cost home," yet it is decidedly in that field because it comes within the reach of so many who want to invest their rent money in homes of their own.

SECOND FLOOR PLAN LIKE PLAN NO.2 IF DESIRED



Two Other Floor  
Plans on Request

NEWPORT



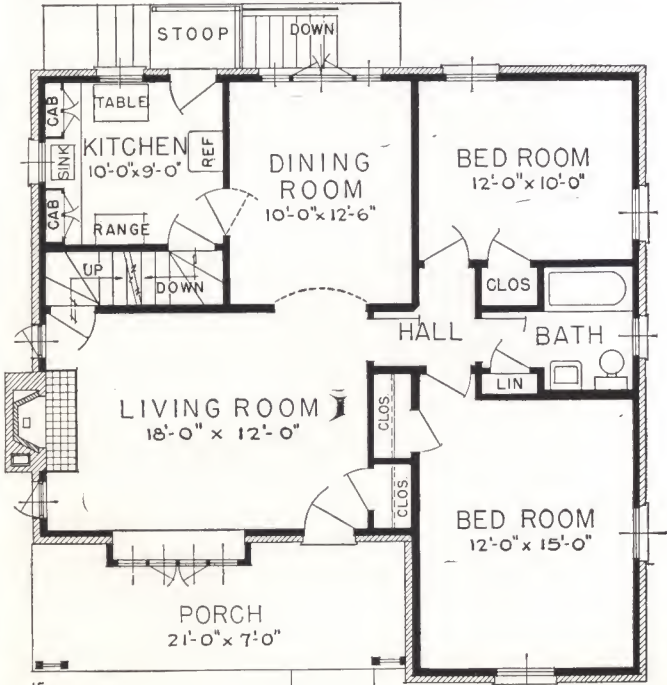




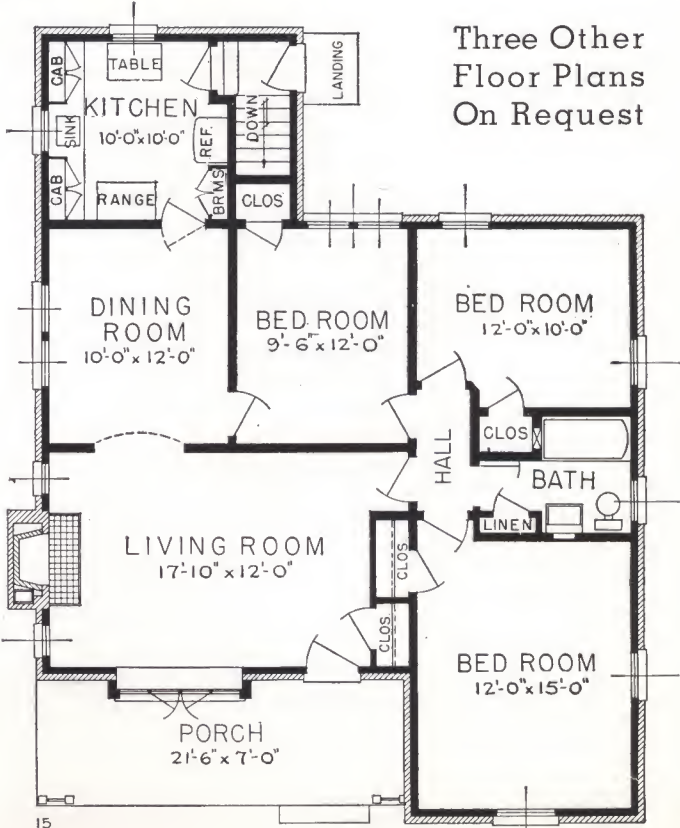
THE LYNNHAVEN

Look! Isn't this the most lovely bungalow you ever saw? Did you ever dream of anything so beautiful, with such wonderful floor plans?

PLAN NO.1 SHOWS LARGE ATTIC ON 2<sup>ND</sup> FLOOR



PLAN NO.1  
34'-6" x 26'-6"  
MAIN ROOF DIMENSIONS



Three Other  
Floor Plans  
On Request

PLAN NO.2  
34'-0" x 26'-0"  
MAIN ROOF DIMENSIONS

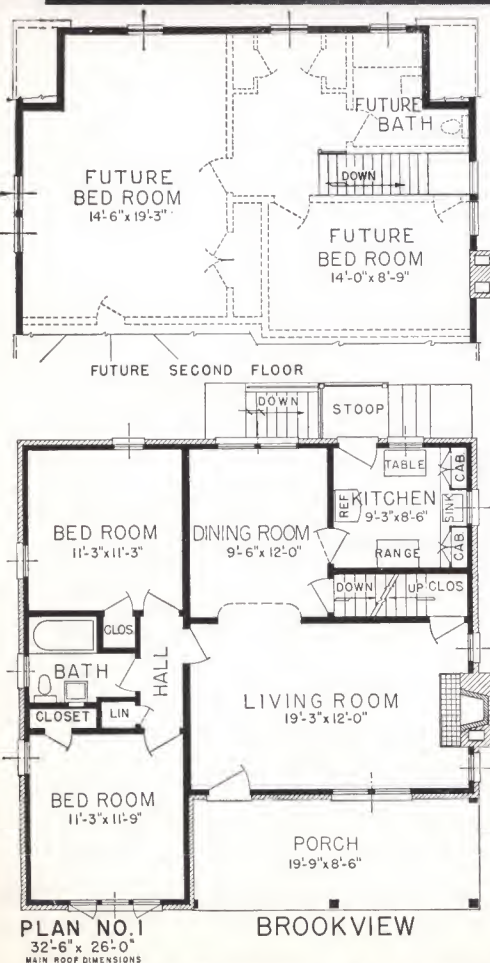




## THE BROOKVIEW

The Brookview seems to beckon us to come in. It seems to be new and ready, with everything we have been waiting for. It is exactly what we want. We couldn't find a more gracious home in which to enjoy all the comforts of life.

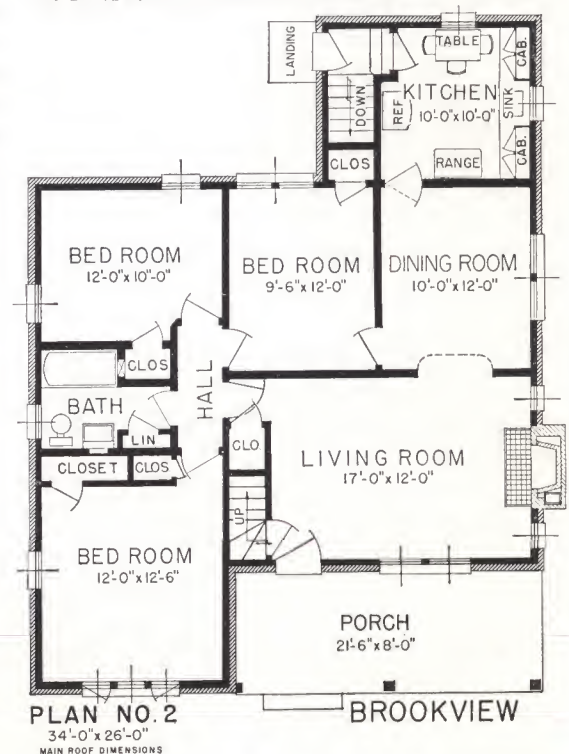
TWO LARGE BED ROOMS AND BATH ON SECOND FLOOR IF DESIRED



Ask for free copy of Folder "C" — Comparative Construction Cost of Small Homes.

This folder throws new light on present day construction costs, and also shows the difference in the cost of brick, frame, concrete block, prefabricated houses, etc.

Two other floor plans on request.

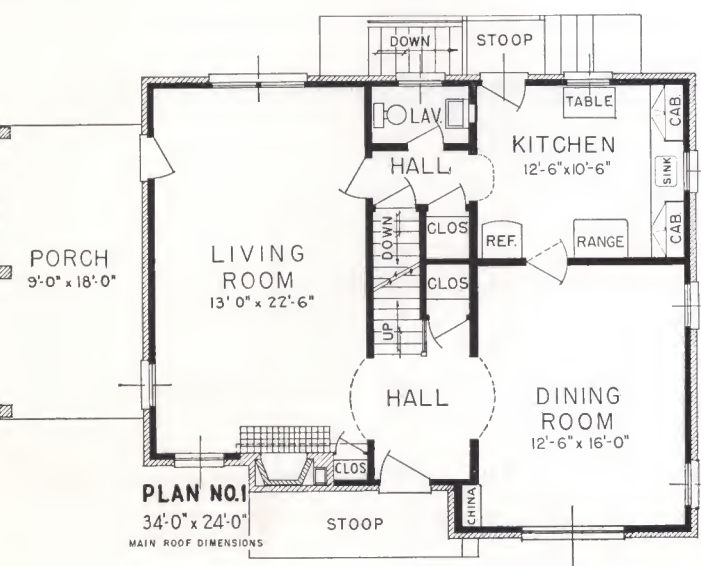




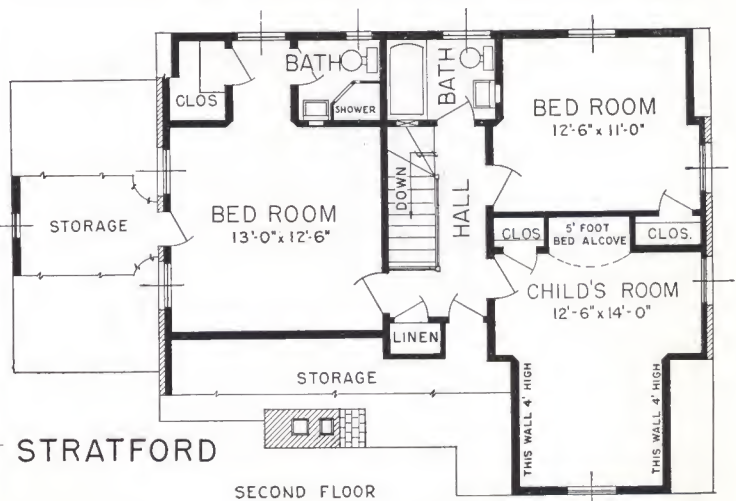


## THE STRATFORD

Here, in this true English design, is rugged charm and perfected balance far in excess of its cost. Not within the past century has a home of its cubage combined so many lovable features for complete comfort today and tomorrow. Doubtless you have looked for years for just such a home.



FOUR OTHER FLOOR PLANS ON REQUEST



Our Pioneer Garage, illustrated in HOMES YOU CAN BUILD YOURSELF, provides temporary living quarters while your home is being constructed and also provides a garage and heated workshop later. Plans free with all house plans ordered from HOMES YOU CAN BUILD YOURSELF. If ordered separately, they are \$5 per set.

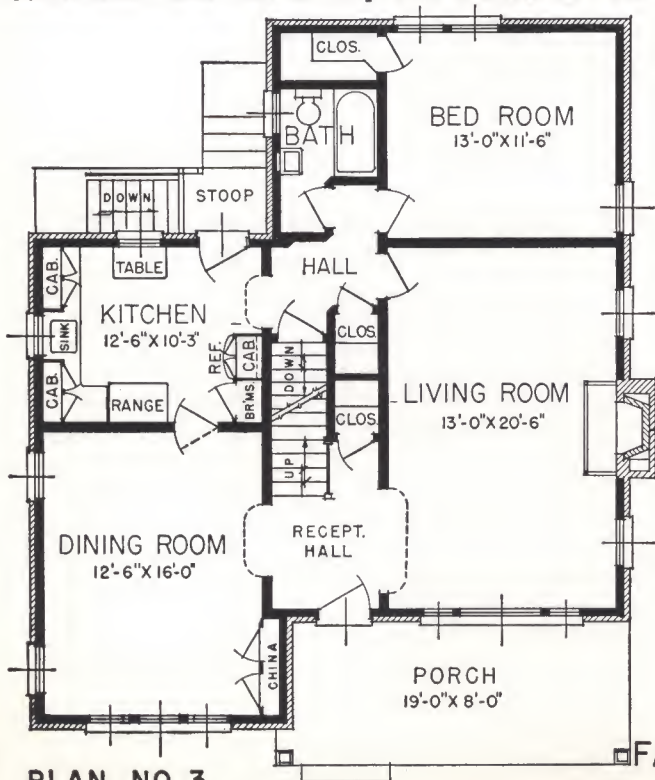




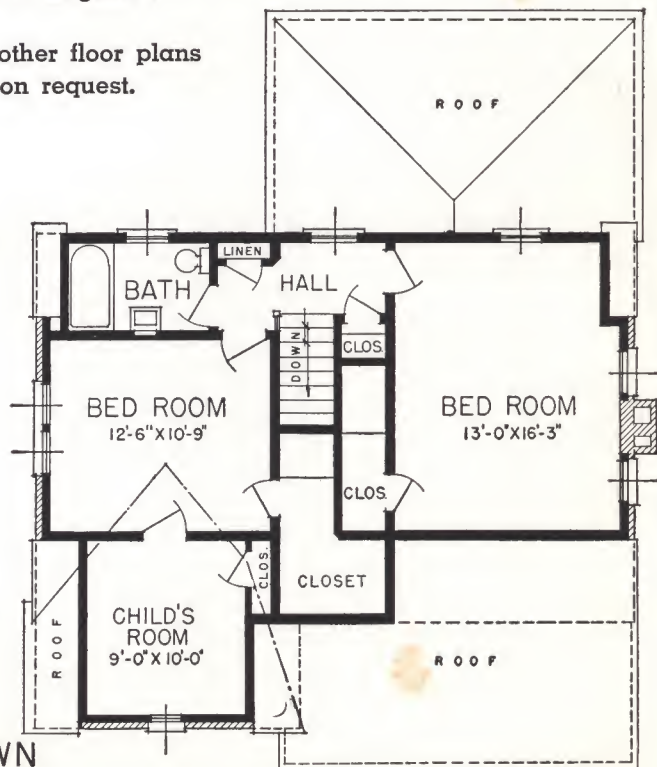
Painted Brick

## THE FAIRLAWN

Here, in The Fairlawn, are to be found all of the good features you have been looking for. Not one has been overlooked—and that is why it is known as "The Home of No Regrets".



Two other floor plans  
on request.



PLAN NO. 3

34'-0" x 22'-0"  
MAIN ROOF DIMENSIONS

SECOND FLOOR

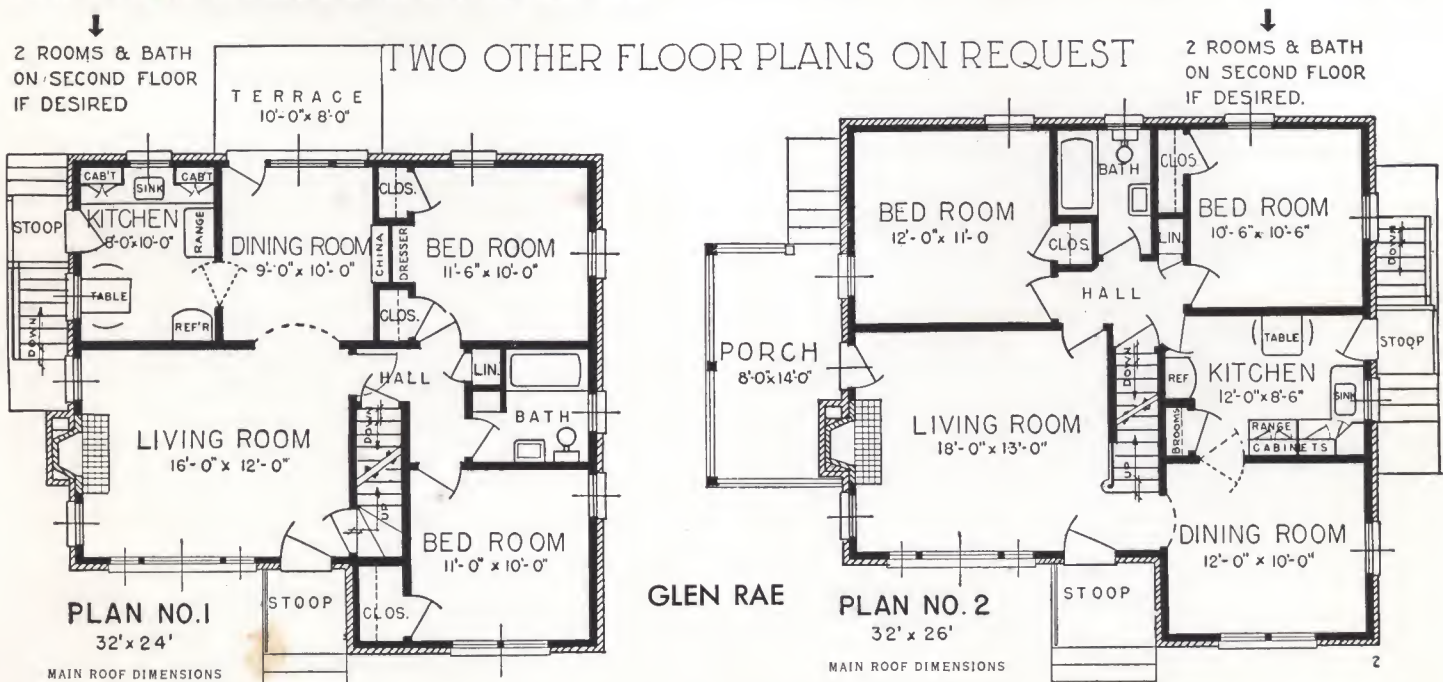
References: Any Building & Loan Association, Savings Bank or Lumber Dealer in your community.





## THE GLEN RAE

Here is another guide post in the path of Man's progress toward better things—better homes and a better environment in which to rear his children. Surely all of the uplifting forces of life conspire to help the man whose ambition leads him to build a home like the Glen Rae.



### NOTICE TO OPERATIVE BUILDERS:

Sameness in a subdivision never pays. The slight increase in the cost of individual designs is offset by higher loan values and better satisfied purchasers. Write for "Builders Special"—basic floor plans with alternate elevations.





## THE LYNNBROOK

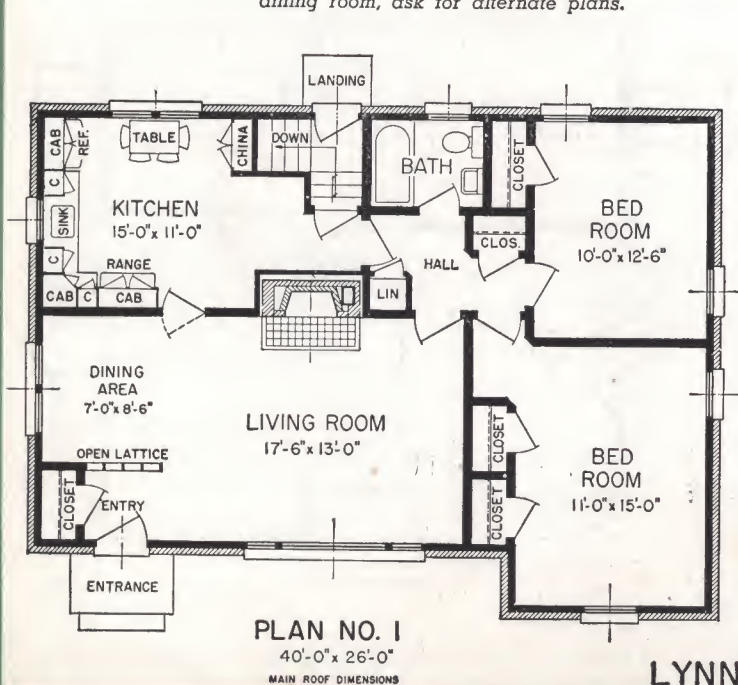
The extra touch of the artist presented a challenge to the designer. The plans reflect the modern trend in better arranged homes . . . for convenience and gracious living, without undue extra cost.

*For larger dining area, or separate dining room, ask for alternate plans.*

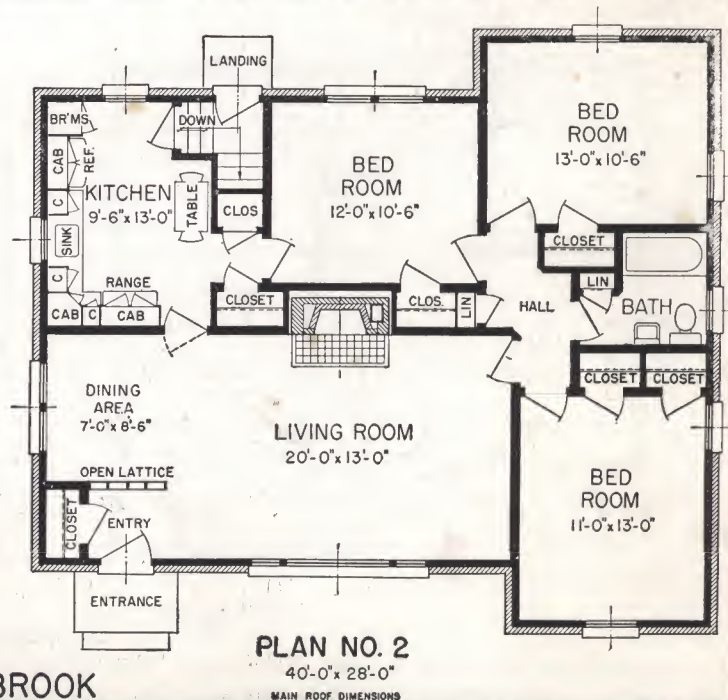


**GLENWOOD**

*If gable roof is preferred, order the GLENWOOD.*



**LYNNBROOK**





Digitized by:



ASSOCIATION  
FOR  
PRESERVATION  
TECHNOLOGY,  
INTERNATIONAL  
[www.apti.org](http://www.apti.org)

BUILDING  
TECHNOLOGY  
HERITAGE  
LIBRARY

The  
the de:  
arrange  
without

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:

Jim Draeger

